



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

UK: statistics and facts

20 reports · 6 sections · Edition October 2026

86.2%

BRAND AWARENESS --
UK VOD USERS 2026

20%

HIGH BURNOUT RISK

£127bn

LATEST ANNUAL
VALUE

8.6%

2022 PEAK



ABOUT THIS DOSSIER

UK: statistics and facts

Every Business Stats report on UK in one place: 20 reports, from Disney+ (3 reports), Doctors (2 reports), Online (2 reports), Inflation (2 reports) and Assets (2 reports).

The reports put numbers on it, for example 86.2% (Brand Awareness -- UK VOD Users 2026), 20% (High burnout risk), £127bn (Latest Annual Value) and 8.6% (2022 peak).

Freshly updated: Disney+ Brand Profile UK 2026 – Awareness, Usage, Loyalty and Burnout and job satisfaction among UK doctors statistics & facts. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
86.2%	Brand Awareness -- UK VOD Users 2026	Disney+ Brand Profile UK 2026 – Awareness, Usage, Loyalty
20%	High burnout risk	Burnout and job satisfaction among UK doctors statistics & facts
£127bn	Latest Annual Value	UK Online Retail Sales: From £43bn in 2015 to £127bn
8.6%	2022 peak	Inflation Rate by Country 2026: US, UK, China CPI
#1	BlackRock	Leading Investment Firms in the UK 2026: By Assets
£2.8bn	Weekly Value, 2026	UK Internet Sales Value: £854m a Week in 2016 to £2.8bn

10.3M

Disney+ UK Subscribers -- Q3
2026

Disney+ UK Subscribers 2021-2026 – 4.1M to 10.3M
Households

12,800

Netflix UK Titles -- December
2026

Netflix vs Amazon vs Disney+ UK Titles 2026 – By
Type

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01

Disney+

3 reports

1.1

Disney+ Brand Profile UK 2026 – Awareness, Usage, Loyalty

Updated May 8, 2026

86.2%

BRAND AWARENESS -- UK VOD
USERS 2026

41.4%

USAGE RATE -- CURRENTLY USING
DISNEY+ UK

66.8%

POPULARITY -- POSITIVE BRAND
OPINION

49.2%

LOYALTY -- WOULD CHOOSE AGAIN
UK

34.7

BUZZ SCORE -- NET POSITIVE
SENTIMENT

#2

DISNEY+ UK RANK -- BEHIND
NETFLIX ONLY

Disney+ brand profile among UK VOD users 2026. Awareness 86.2%, usage 41.4%, popularity 66.8%, loyalty 49.2%, buzz 34.7. vs Netflix, Amazon, Now TV, Apple TV+

Full report with charts and data: businessstats.com/disney-video-on-demand-brand-profile-in-the-united-kingdom

1.2

Disney+ UK Subscribers 2021-2026 – 4.1M to 10.3M Households

Updated May 7, 2026

10.3M

DISNEY+ UK SUBSCRIBERS -- Q3
2026

4.1M

DISNEY+ UK SUBSCRIBERS -- Q2
2021 (START)

+6.2M

UK SUBSCRIBER GROWTH Q2 2021
TO Q3 2026

+151%

GROWTH RATE Q2 2021-Q3 2026

Q2 2026

QUARTER DISNEY+ UK CROSSED 10M
HOUSEHOLDS

22

CONSECUTIVE QUARTERS OF UK
GROWTH



Disney+ UK subscribers grew from 4.1M households in Q2 2021 to 10.3M in Q3 2026. Quarterly data Q2 2021-Q3 2026. Marvel, Star Wars, and ad-tier growth drivers.

Full report with charts and data: businessstats.com/disney-plus-subscribers-uk

1.3

Netflix vs Amazon vs Disney+ UK Titles 2026 – By Type

Updated May 7, 2026

12,800

NETFLIX UK TITLES -- DECEMBER 2026

12,200

AMAZON UK TITLES -- DECEMBER 2026

11,050

DISNEY+ UK TITLES -- DECEMBER 2026

8,000

NOW TV UK TITLES -- DECEMBER 2026

5,340

AMAZON -- MOST UK MOVIES (43.8%)

2,530

DISNEY+ -- MOST UK KIDS TITLES

Netflix leads UK SVOD at 12,800 titles in December 2026. Amazon 12,200, Disney+ 11,050, Now TV 8,000. Movies, series, documentaries, reality, kids by platform.

Full report with charts and data: businessstats.com/netflix-amazon-prime-now-tv-disney-number-of-titles-uk



02

Doctors

2 reports

2.1

Burnout and job satisfaction among UK doctors statistics & facts

Updated Oct 14, 2026

20%

HIGH BURNOUT RISK

55%

SATISFIED WITH WORK

24%

STRESS-RELATED LEAVE

36%

UNABLE TO COPE WEEKLY

39%

SAW CARE COMPROMISED

22%

LIKELY TO LEAVE UK

20% of UK doctors are at high risk of burnout and only 55% are satisfied with their work. See GMC survey data on workload, trainees, GPs, safety and

PRIMARY SOURCES: General Medical Council · General Medical Council · General Medical Council · General Medical Council

Full report with charts and data: businessstats.com/uk-doctors-burnout-statistics

2.2

Doctors leaving UK practice statistics & facts

Updated Oct 14, 2026

16,124

LEAVERS 2024

5,793

UK GRADUATES LEFT

4,880

INTERNATIONAL LEFT

3.6%

LEAVER RATE

23%

TO AUSTRALIA

22%

LIKELY TO LEAVE

16,124 doctors gave up their UK licence in 2024, up from 9,667 in 2019. See who leaves, why, where they go, and how many plan to follow, with GMC data.

PRIMARY SOURCES: General Medical Council · General Medical Council · General Medical Council · General Medical Council



Full report with charts and data: businessstats.com/doctors-leaving-uk



03

Online

2 reports

3.1

UK Online Retail Sales: From £43bn in 2015 to £127bn

Updated Sep 23, 2026

£127bn

LATEST ANNUAL VALUE

3x

BIGGER THAN 2015

+47%

PANDEMIC SURGE, 2020

£2.8bn

SPENT ONLINE WEEKLY, 2026

~28%

ONLINE SHARE, 2026

No.1

IN EUROPE BY VALUE

UK online retail sales have roughly tripled since 2015, reaching about £127 billion in 2024 after the pandemic surge. See the value, growth and trends to 2026.

Full report with charts and data: businessstats.com/online-retail-sales-uk

3.2

UK E-Commerce Statistics: £127bn Online, No.1 in Europe

Updated Sep 23, 2026

£127bn

ONLINE RETAIL, 2024

28%

OF ALL RETAIL IS ONLINE

No.1

MARKET IN EUROPE

62m

ONLINE SHOPPERS

40%

PAY BY DIGITAL WALLET

56%

OF SALES ON MOBILE

UK online retail hit £127 billion in 2024, nearly 28 percent of all sales and the biggest e-commerce market in Europe. See the latest UK data and trends.

Full report with charts and data: businessstats.com/e-commerce-in-the-uk



04

Inflation

2 reports

4.1

Inflation Rate by Country 2026: US, UK, China CPI

Updated Aug 21, 2026

8.6%

2022 PEAK

3.6%

2026 GLOBAL

2.4%

US 2026

0.7%

CHINA 2026

9.1%

UK PEAK

40yr

HIGH IN 2022

Inflation rate by country, 2015 to 2026. Global CPI peaked at 8.6% in 2022, a 40-year high, before easing to 3.6%, with the US, UK, Germany and China compared.

Full report with charts and data: businessstats.com/inflation-rate-of-selected-countries

4.2

3.0% CPI — Inflation in UK Statistics & Facts 2026

Updated Mar 24, 2026

3.0%

CPI INFLATION JAN 2026

3.1%

CORE CPI JAN 2026

11.1%

PEAK (OCT 2022)

4.4%

SERVICES INFLATION

3.75%

BOE BANK RATE

2.5%

CPI FORECAST 2026

UK inflation at 3.0% CPI in Jan 2026, down from 11.1% peak. Core 3.1%, services 4.4%, food 3.6%. BoE rate 3.75%. GDP 1.3% in 2025. Full CPI data & forecasts.

Full report with charts and data: businessstats.com/inflation-in-uk



05

Assets

2 reports

5.1

Leading Investment Firms in the UK 2026: By Assets

Updated Jun 22, 2026

#1

BLACKROCK

~£10tn

UK INDUSTRY

51%

OVERSEAS CLIENTS

35%

INDEX SHARE

2nd

WORLD RANK

The leading investment firms in the UK in 2026, ranked by global and UK assets under management, led by BlackRock; Legal and General leads UK firms.

Full report with charts and data: businessstats.com/uk-investment-fund-firms-leading

5.2

Largest Banks in the UK 2026 — Total Assets & Rankings

Updated Sep 3, 2026

£2.57T

HSBC - #1 BY ASSETS

£1.62T

BARCLAYS - #2

£920B

LLOYDS - #3

£6.4T+

TOP 5 BANKS COMBINED

350

BANKS IN THE UK

8.8%

FINANCE % OF UK GDP

HSBC tops UK banks at £2.57T, ahead of Barclays £1.62T, Lloyds £920B and NatWest £680B. All 7 UK banks ranked by assets, market cap and revenue.

Full report with charts and data: businessstats.com/uk-banks-total-assets-ranking



06

More statistics

9 reports

6.1

UK Internet Sales Value: £854m a Week in 2016 to £2.8bn

Updated Sep 23, 2026

£2.8bn

WEEKLY VALUE, 2026

£854m

WEEKLY VALUE, JAN 2016

3.3x

BIGGER THAN 2016

£3.35bn

PEAK, NOV 2020

28.8%

OF RETAIL, MAY 2026

The average weekly value of UK internet retail sales rose from about £850 million in 2016 to £2.8 billion by 2026, peaking near £3.3 billion in the pandemic.

Full report with charts and data: businessstats.com/internet-retail-monthly-sales-value-gb

6.2

How Much Does the UK Spend on Religious Services? 2010-2026

Updated Jun 2, 2026

~£152M

ESTIMATED SPENDING IN 2025/26

£146M

SPENDING IN 2023/24 - THE LATEST ACTUAL

£191M

SPENDING IN 2022/23 - THE RECENT PEAK

£210M

SPENDING IN 2010/11 - THE STARTING POINT

-24%

DROP FROM 2022/23 TO 2023/24

-30%

FALL FROM 2010/11 TO 2023/24

UK public spending on religious and other community services fell to about 146 million pounds in 2023/24, down from 191 million the year before.



Full report with charts and data: businessstats.com/united-kingdom-uk-public-sector-expenditure-religious-and-other-community-services

6.3

Amazon Prime Popularity and Fame in the UK 2021–2026

Updated Sep 9, 2026

~93%

"HEARD OF" (BRAND AWARENESS) —
Q4 2026 UK ADULTS

~52%

"LIKED" (BRAND FAVORABILITY) —
Q4 2026 UK ADULTS

~42%

LIKED SCORE TROUGH — Q4 2022
(POST PRICE INCREASE)

~55%

LIKED SCORE PEAK — Q1 2021 (PRE
PRICE INCREASE)

~41pp

AWARENESS-TO-LIKED GAP Q4 2026
(93% AWARE VS 52% LIKED)

£8.99

AMAZON PRIME UK MONTHLY PRICE
SINCE SEPTEMBER 2022

Share of people who have heard of or liked Amazon Prime in the United Kingdom from Q1 2021 to Q4 2026.

Brand awareness and favorability tracked quarterly. YouGov BrandIndex data.

Full report with charts and data: businessstats.com/consumer-value-score-amazon-prime-united-kingdom-uk

6.4

Biggest Tech Companies in the UK — 2026 Rankings

Updated May 12, 2026

\$1T

UK TECH SECTOR VALUE

100+

UK TECH UNICORNS

3M

TECH EMPLOYEES UK

\$25–30B

VC INVESTMENT 2025

\$45B

REVOLUT — UK'S #1 STARTUP

#3

GLOBALLY BY TECH ECOSYSTEM

ARM at \$110B. Revolut at \$45B. 100+ unicorns. \$28B VC in 2025. Full rankings of the biggest tech companies in the UK with stats and data 2026.

Full report with charts and data: businessstats.com/tech-companies-in-the-united-kingdom-uk



6.5

Population of the UK 1871–2026 — United Kingdom Inhabitants Statistics

Updated Aug 23, 2026

~70M

UK POPULATION 2026

31.5M

UK POPULATION 1871

84%

ENGLAND SHARE OF UK

~8.8M

LONDON POPULATION

0.61%

ANNUAL GROWTH RATE 2026

289/km²

POPULATION DENSITY

In 2024, the population of the United Kingdom reached 69.3 million, up from 68.5 million in 2023. Full UK population data 1871–2026, by nation, city & age group.

Full report with charts and data: businessstats.com/uk-population

6.6

\$62B Market — Chemical Industry in the UK Statistics 2026

Updated Mar 29, 2026

£50B

ANNUAL OUTPUT (~\$62B)

95,000

DIRECT EMPLOYEES

\$45B

ASTRAZENECA REVENUE

£11B

NET TRADE SURPLUS

5th

LARGEST IN EUROPE

500K

INDIRECT JOBS

UK chemical industry 2026: \$62B market. 2nd largest UK manufacturer. 95,000 direct jobs. AstraZeneca \$45B revenue. Northeast England hub. Green chemistry leader. Full data.

Full report with charts and data: businessstats.com/chemical-industry-in-the-uk



6.7

UK Politics — Statistics & Facts

Updated Mar 16, 2026

650

MPs IN COMMONS

780+

LORDS MEMBERS

21

ELECTIONS SINCE 1945

60%

2024 TURNOUT

57

PRIME MINISTERS (TOTAL)

412

LABOUR SEATS 2024

14 general elections since 1945, 650 MPs, House of Lords 780+, Brexit, devolution. Complete 2026 UK politics statistics and facts.

Full report with charts and data: businessstats.com/uk-politics

6.8

Financial Markets in the UK — Statistics & Facts

Updated Jun 13, 2026

\$3.8T

LSE MARKET CAP

38%

GLOBAL FOREX SHARE

£11T

ASSET MGMT AUM

£10T+

BANKING ASSETS

£2.6T

GILTS OUTSTANDING

12%

CONTRIBUTION TO UK GDP

UK financial markets: London Stock Exchange \$3.8T, FTSE 100 8,000+, Bank of England base rate, £2.6T gilt market. Complete 2026 UK financial markets statistics and facts.

Full report with charts and data: businessstats.com/financial-markets-in-the-uk



6.9

Business Travel in the UK — Statistics & Facts

Updated May 30, 2026

GBP 28.4B

BUSINESS TRAVEL SPEND

38.7M

INBOUND VISITORS 2024

100K

SQM EXCEL LONDON

78.4%

HOTEL OCCUPANCY

5,200+

INTL MEETINGS / YEAR

5.7%

CAGR TO 2030

Explore key statistics & facts on UK business travel — trends, spending, top destinations, and insights shaping corporate travel in Britain

Full report with charts and data: businessstats.com/business-travel-in-the-uk-statistics-facts



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Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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