



**BusinessStats**

Data · Insights · Statistics

STATISTICS DOSSIER

# Trillion: statistics and facts

12 reports · 3 sections · Edition October 2026

**\$7tn**

VISA PURCHASE  
VOLUME, 2025

**\$6.8T**

VALUE IN 2024

**\$2.07tn**

COMBINED REVENUE

**\$1.6T**

MARKET SIZE 2025

## ABOUT THIS DOSSIER

# Trillion: statistics and facts

This page brings together 12 Business Stats reports on Trillion, grouped into Trillion Market (2 reports) and Wellness (2 reports).

Among the figures you will find here: \$7tn (Visa Purchase Volume, 2025), \$6.8T (Value in 2024), \$2.07tn (Combined Revenue) and \$1.6T (Market Size 2025).

Most recently revised are Credit Cards Worldwide: Visa Leads a \$11 Trillion Market and Wellness Market Value: \$6.8 Trillion in 2024, \$9.8T by 2029. Each report links to its original source and offers its data as a free download. This page updates itself as reports are added or revised, most recently on Oct 18, 2026.

## KEY FIGURES AT A GLANCE

| FIGURE          | WHAT IT MEASURES            | REPORT                                                                         |
|-----------------|-----------------------------|--------------------------------------------------------------------------------|
| <b>\$7tn</b>    | Visa Purchase Volume, 2025  | Credit Cards Worldwide: Visa Leads a \$11 Trillion Market                      |
| <b>\$6.8T</b>   | Value in 2024               | Wellness Market Value: \$6.8 Trillion in 2024, \$9.8T by 2029                  |
| <b>\$2.07tn</b> | Combined Revenue            | GAMAM Stats: \$2 Trillion in Revenue, \$17 Trillion Valuation                  |
| <b>\$1.6T</b>   | Market Size 2025            | \$1.6 Trillion Market Global Pharmaceutical Industry — Statistics & Facts 2026 |
| <b>\$6.8T</b>   | Wellness Economy 2024       | Wellness Industry Statistics: A \$6.8 Trillion Global Market                   |
| <b>\$5.95tn</b> | Asia Digital Payments, 2025 | Asia-Pacific Digital Payments: \$5.95 Trillion in 2025                         |



**\$6.4T**

Global Sales 2025

Global E-Commerce: \$6.4 Trillion and 20% of All Retail

**5.22T**

Q1 2026

Global Hedge Fund Assets 1997-2026: \$5 Trillion

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01

## Trillion Market

2 reports

1.1

### Credit Cards Worldwide: Visa Leads a \$11 Trillion Market

Updated Sep 25, 2026

**\$7tn**

VISA PURCHASE VOLUME, 2025

**4.8bn**

VISA CARDS IN CIRCULATION

**97%**

HANDLED BY TOP 3 NETWORKS

**83%**

CARD OWNERSHIP, CANADA

**\$1.25tn**

US CARD DEBT, 2026

**20.9%**

AVERAGE US CARD APR

Visa and Mastercard dominate a global card market where purchase volume topped \$11 trillion in 2025. See networks, ownership and debt by country.

Full report with charts and data: [businessstats.com/credit-cards-worldwide](https://businessstats.com/credit-cards-worldwide)

1.2

### \$1.6 Trillion Market Global Pharmaceutical Industry — Statistics & Facts 2026

Updated Mar 19, 2026

**\$1.6T**

MARKET SIZE 2025

**\$260B**

R&D SPENDING 2025

**15,000+**

PIPELINE DRUGS

**45%**

US MARKET SHARE

**6.1%**

CAGR 2025-2030

**\$2.2T**

MARKET SIZE 2030\*

Global pharmaceutical industry 2026: \$1.6T market, \$260B R&D spend, 15,000+ pipeline drugs, top companies, generics, biosimilars and 2030 forecasts.

Full report with charts and data: [businessstats.com/global-pharmaceutical-industry](https://businessstats.com/global-pharmaceutical-industry)



02

## Wellness

2 reports

2.1

### Wellness Market Value: \$6.8 Trillion in 2024, \$9.8T by 2029

Updated Sep 21, 2026

**\$6.8T**

VALUE IN 2024

**\$4.5T**

VALUE IN 2017

**+51%**

GROWTH 2017 TO 2024

**\$9.8T**

FORECAST FOR 2029

**7.6%**

FORECAST ANNUAL GROWTH

**6.1%**

OF GLOBAL GDP

The global wellness market grew from \$4.5 trillion in 2017 to \$6.8 trillion in 2024, and is forecast to reach \$9.8 trillion by 2029. See the full value trend.

Full report with charts and data: [businessstats.com/wellness-market-value-worldwide](https://businessstats.com/wellness-market-value-worldwide)

2.2

### Wellness Industry Statistics: A \$6.8 Trillion Global Market

Updated Sep 21, 2026

**\$6.8T**

WELLNESS ECONOMY 2024

**+7.9%**

GROWTH 2023 TO 2024

**11**

WELLNESS SECTORS

**6.1%**

OF GLOBAL GDP

**\$9.8T**

PROJECTED BY 2029

**2x**

LARGER SINCE 2013

The global wellness economy reached \$6.8 trillion in 2024, double its 2013 size. Explore the 11 sectors, leading markets, growth rates and forecasts to 2029.

Full report with charts and data: [businessstats.com/wellness-industry-statistics](https://businessstats.com/wellness-industry-statistics)



03

## More statistics

8 reports

3.1

### GAMAM Stats: \$2 Trillion in Revenue, \$17 Trillion Valuation

Updated Sep 25, 2026

**\$2.07tn**

COMBINED REVENUE

**\$516bn**

COMBINED NET INCOME

**\$17.4tn**

COMBINED MARKET VALUE

**\$200bn**

AMAZON 2026 CAPEX PLAN

**3.58bn**

META DAILY USERS

**2.2M+**

COMBINED EMPLOYEES

Google, Amazon, Meta, Apple and Microsoft earned over \$2 trillion in revenue and are worth about \$17 trillion. See profits, AI spending and cloud data.

Full report with charts and data: [businessstats.com/gamam-statistics-facts](https://businessstats.com/gamam-statistics-facts)

3.2

### Asia-Pacific Digital Payments: \$5.95 Trillion in 2025

Updated Sep 24, 2026

**\$5.95tn**

ASIA DIGITAL PAYMENTS, 2025

**228bn**

INDIA UPI TRANSACTIONS, 2025

**77%**

WALLETS, SHARE OF E-COMMERCE

**49%**

INDIA, GLOBAL REAL-TIME SHARE

**90%+**

CHINA WALLET DUOPOLY

**1.7bn**

DIGITAL BANKING USERS, ASIA

Asia-Pacific leads global digital payments, worth about \$5.95 trillion in 2025. See mobile wallets, Indias UPI, Chinas duopoly and real-time payment rails.

Full report with charts and data: [businessstats.com/digital-payments-asia-pacific](https://businessstats.com/digital-payments-asia-pacific)



3.3

## Global E-Commerce: \$6.4 Trillion and 20% of All Retail

Updated Sep 22, 2026

**\$6.4T**

GLOBAL SALES 2025

**21%**

OF RETAIL ONLINE

**2.77B**

DIGITAL BUYERS

**59%**

SALES VIA MOBILE

**\$7.9T**

FORECAST BY 2028

Global e-commerce hit \$6.4 trillion in 2025, a fifth of all retail. See the top markets, biggest platforms, mobile and buyer trends, and the outlook to 2028.

Full report with charts and data: [businessstats.com/e-commerce-worldwide](https://businessstats.com/e-commerce-worldwide)

3.4

## Global Hedge Fund Assets 1997-2026: \$5 Trillion

Updated Jul 4, 2026

**5.22T**

Q1 2026

**\$120B**

1997

**14**

QUARTERS UP

**1.58T**

EQUITY HEDGE

**70%**

NORTH AMERICA

**\$643B**

2025 GAIN

Global hedge fund assets reached a record 5.22 trillion dollars in early 2026, up from just 120 billion in 1997, passing 5 trillion for the first time in 2025.

Full report with charts and data: [businessstats.com/assets-of-the-hedge-funds-worldwide](https://businessstats.com/assets-of-the-hedge-funds-worldwide)



3.5

## Global Stock Market Cap 2013–2026: \$152 Trillion

Updated Jun 30, 2026

**152T**

2026 TOTAL

**64T**

2013 TOTAL

**49%**

US SHARE

**124T**

2021 RECORD

**127%**

CAP-TO-GDP

**2x+**

GROWTH

Global stock market cap rose from about 64 trillion dollars in 2013 to roughly 152 trillion in 2026, with the US alone nearly half the world total.

Full report with charts and data: [businessstats.com/global-value-of-share-holdings-since-2000](https://businessstats.com/global-value-of-share-holdings-since-2000)

3.6

## \$11 Trillion Tourism Industry 2026 — Numbers That Shock

Updated May 12, 2026

**\$11.1T**

TOURISM GDP CONTRIBUTION

**1.6B**

INTERNATIONAL ARRIVALS 2025

**330M**

TOURISM JOBS WORLDWIDE

**5.0B**

AIR PASSENGERS 2025

**\$900B**

ONLINE TRAVEL MARKET

**10.4%**

SHARE OF GLOBAL GDP

France. Spain. Japan. Airbnb. Airlines. Hotels. OTAs. 1.6B arrivals, \$11.1T GDP, 330M jobs every travel & tourism statistic for 2026 in one place.

Full report with charts and data: [businessstats.com/global-tourism](https://businessstats.com/global-tourism)



3.7

## \$5.01 Trillion — GDP of Germany Statistics & Facts 2026

Updated Mar 24, 2026

**\$5.01T**

NOMINAL GDP 2025

**#3**

GLOBAL ECONOMY RANK

**+0.2%**

GDP GROWTH 2025

**\$59,925**

GDP PER CAPITA 2025

**\$1.66T**

EXPORTS 2024

**6.3%**

UNEMPLOYMENT FEB 2026

Germany GDP \$5.01 trillion in 2025, 3rd largest economy. Growth +0.2% after 2-year recession. Services 70%, exports \$1.66T. Full stats & 2027 forecasts.

Full report with charts and data: [businessstats.com/gdp-of-germany](https://businessstats.com/gdp-of-germany)

3.8

## \$47 Trillion Sector Banking in Europe 2026 — Statistics & Facts

Updated Mar 20, 2026

**\$47T**

TOTAL BANKING ASSETS

**5,400**

EU CREDIT INSTITUTIONS

**€7.7T**

ECB BALANCE SHEET

**2.5%**

ECB DEPOSIT RATE 2026

**1.9%**

AVG NPL RATIO 2025

**60%+**

DIGITAL BANKING ADOPTION

Banking in Europe statistics & facts 2026: European banking sector assets worth \$47 trillion. ECB holds €7.7T balance sheet. Top banks ranked. Digital banking adoption, NPL ratios and 2030 forecasts.

Full report with charts and data: [businessstats.com/banking-sector-in-europe](https://businessstats.com/banking-sector-in-europe)



## HOW TO CITE THIS DOSSIER

Business Stats (2026). **Trillion: statistics and facts**. Retrieved Oct 18, 2026,  
<https://businessstats.com/trillion-topic-overview/>

## Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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