



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Telecommunications: statistics and facts

8 reports · 3 sections · Edition October 2026

~19%

SAMSUNG Q1'26

247M

2025 RECORD

290M

Q1 2026 SHIPMENTS

\$584B

2030 REVENUE
(RECORD)

ABOUT THIS DOSSIER

Telecommunications: statistics and facts

Looking for data on Telecommunications? The 8 reports below cover Smartphone (3 reports) and iPhone (3 reports).

Some numbers that stand out in these reports: ~19% (Samsung Q1'26), 247M (2025 Record), 290M (Q1 2026 Shipments) and \$584B (2030 Revenue (Record)).

Recently updated reports include Smartphone Market Share by Vendor 2009-2026 and Apple iPhone Shipments Quarterly 2010-2026: Data. New and updated reports appear here automatically, the last change was on Oct 18, 2026. Each report lists its sources and lets you download its charts and data.

Also in this topic: How Many Phones Does the World Ship? 54M to 1.47B a Year, How Much Is the Smartphone Industry Worth? \$409B to \$584B and iPhone 16 Adoption by Model 2024-2026: Data.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
~19%	Samsung Q1'26	Smartphone Market Share by Vendor 2009-2026
247M	2025 Record	Apple iPhone Shipments Quarterly 2010-2026: Data
290M	Q1 2026 Shipments	How Many Phones Does the World Ship? 54M to 1.47B a Year
\$584B	2030 Revenue (Record)	How Much Is the Smartphone Industry Worth? \$409B to \$584B
1.26B	Units Shipped 2025	Smartphone Market Share by Vendor
#1	iPhone 16 (2025)	iPhone 16 Adoption by Model 2024-2026: Data



#1

iPhone 17

iPhone 17 and iPhone Air Adoption by Model 2025-2026

\$1T

UK Tech Sector Value

Biggest Tech Companies in the UK — 2026 Rankings

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- 1.2 How Much Is the Smartphone Industry Worth? \$409B to \$584B
- 1.3 Smartphone Market Share by Vendor

2. iPhone

- 2.1 Apple iPhone Shipments Quarterly 2010-2026: Data
- 2.2 iPhone 16 Adoption by Model 2024-2026: Data
- 2.3 iPhone 17 and iPhone Air Adoption by Model 2025-2026

3. More statistics

- 3.1 How Many Phones Does the World Ship? 54M to 1.47B a Year
- 3.2 Biggest Tech Companies in the UK — 2026 Rankings



01

Smartphone

3 reports

1.1

Smartphone Market Share by Vendor 2009-2026

Updated Jun 19, 2026

~19%

SAMSUNG Q1'26

~18%

APPLE Q1'26

~12%

XIAOMI Q1'26

~39%

NOKIA 2009

~45%

CHINESE BRANDS

0%

NOKIA TODAY

Worldwide smartphone market share by vendor, Q4 2009 to Q1 2026: Samsung and Apple lead near 19% and 18%, Xiaomi third, after the fall of Nokia and Huawei.

Full report with charts and data: businessstats.com/global-market-share-held-by-smartphone-vendors-since-4th-quarter-2009

1.2

How Much Is the Smartphone Industry Worth? \$409B to \$584B

Updated Jun 14, 2026

\$584B

2030 REVENUE (RECORD)

\$490B

2018 REVENUE

\$409B

2020 PANDEMIC LOW

\$6.4T

TOTAL 2018-2030

18.7%

APPLE SHARE 2024

\$118B

CHINA MARKET 2026

Global smartphone industry revenue is forecast to hit a record \$584B by 2030, up from \$490B in 2018, after crashing to \$409B in the pandemic year of 2020.

Full report with charts and data: businessstats.com/worldwide-smartphone-market-revenue



1.3

Smartphone Market Share by Vendor

Updated May 30, 2026

1.26B

UNITS SHIPPED 2025

19.7%

APPLE SHARE 2025

19.1%

SAMSUNG SHARE 2025

\$579B

MARKET VALUE 2026E

3rd

CONSECUTIVE APPLE #1

-0.9%

2026 UNIT FORECAST

Apple took the top spot. Samsung fights back. Xiaomi, OPPO and Huawei are closing in. See the full global smartphone market share ranking by vendor with quarterly shipment data, regional breakdowns and year-on-year trends. Updated 2026.

Full report with charts and data: businessstats.com/smartphone-market-share-by-vendor



02

iPhone

3 reports

2.1

Apple iPhone Shipments Quarterly 2010-2026: Data

Updated Jun 17, 2026

247M

2025 RECORD

#1

GLOBAL VENDOR

~3B

CUMULATIVE

~74M

AVG HOLIDAY Q

236M

2021 RECORD

~19%

GLOBAL SHARE

Apple iPhone shipments worldwide, 2010 to 2026: Apple shipped a record 247 million iPhones in 2025 and became the largest smartphone vendor in the world.

Full report with charts and data: businessstats.com/global-apple-iphone-sales-since-3rd-quarter-2007

2.2

iPhone 16 Adoption by Model 2024-2026: Data

Updated Jun 17, 2026

#1

IPHONE 16 (2025)

~4%

OF ALL PHONES

16e

SLEEPER HIT

~50%

PRO TIER EARLY

5 of 10

TOP PHONES IPHONE

iPhone 16 adoption by model, 2024 to 2026: the standard iPhone 16 became the world best-selling smartphone of 2025, while the iPhone 16e proved a budget hit.

Full report with charts and data: businessstats.com/iphone-16-adoption-rate-by-model-worldwide



2.3

iPhone 17 and iPhone Air Adoption by Model 2025-2026

Updated Jun 16, 2026

#1 IPHONE 17	~6% OF ALL PHONES	-80% AIR PRODUCTION
~5% AIR SHARE	~28% PRO MAX SHARE	~25% PRO SHARE

iPhone 17 and iPhone Air adoption by model, 2025 to 2026: the standard iPhone 17 became the world best-seller while the iPhone Air flopped on weak demand.

Full report with charts and data: businessstats.com/iphone-17-and-air-adoption-rate-by-model



03

More statistics

2 reports

3.1

How Many Phones Does the World Ship? 54M to 1.47B a Year

Updated Jun 14, 2026

290M

Q1 2026 SHIPMENTS

54M

Q4 2009 SHIPMENTS

1.47B

2016 PEAK (YEAR)

18.7B

TOTAL SINCE 2009

-4%

Q1 2026 YOY

21.7%

SAMSUNG Q1 2026

Global smartphone shipments fell to about 290 million units in Q1 2026, breaking a 10-quarter growth streak, after peaking above 1.47 billion a year in 2016.

Full report with charts and data: businessstats.com/quarterly-global-smartphone-shipments-by-quarter

3.2

Biggest Tech Companies in the UK — 2026 Rankings

Updated May 12, 2026

\$1T

UK TECH SECTOR VALUE

100+

UK TECH UNICORNS

3M

TECH EMPLOYEES UK

\$25–30B

VC INVESTMENT 2025

\$45B

REVOLUT — UK'S #1 STARTUP

#3

GLOBALLY BY TECH ECOSYSTEM

ARM at \$110B. Revolut at \$45B. 100+ unicorns. \$28B VC in 2025. Full rankings of the biggest tech companies in the UK with stats and data 2026.

Full report with charts and data: businessstats.com/tech-companies-in-the-united-kingdom-uk



HOW TO CITE THIS DOSSIER

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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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