



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Technology & Telecommunications: statistics and facts

54 reports · 7 sections · Edition October 2026

3,400kg

MAC PRO

374M

USERS 2025

612M

2025 SHIPMENTS

\$3,499

VISION PRO

ABOUT THIS DOSSIER

Technology & Telecommunications: statistics and facts

This page brings together 54 Business Stats reports on Technology & Telecommunications, grouped into Apple (25 reports), AI (4 reports), Shipments Worldwide (3 reports), VR (3 reports) and Smartphone (3 reports). Narrower topics have their own pages: Apple, Hardware, Software and Telecommunications.

Among the figures you will find here: \$416B (FY2025 Annual Revenue), \$2.28T (Combined Revenue, Latest FY), 612M (2025 Shipments) and \$3,499 (Vision Pro).

Most recently revised are Apple Revenue Worldwide — Statistics & Facts 2004–2026 and Big Tech Revenue Comparison 2026: \$2.28T, Margins, AI Capex. Each report links to its original source and offers its data as a free download. This page updates itself as reports are added or revised, most recently on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
3,400kg	Mac Pro	Apple Device Carbon Footprint 2026: by Product
374M	Users 2025	How Many People Use Generative AI Worldwide? (2026)
612M	2025 Shipments	Wearable Device Shipments Worldwide: 2014–2029 Data
\$3,499	Vision Pro	VR Headset Price Comparison 2026: Vision Pro to Quest
~19%	Samsung Q1'26	Smartphone Market Share by Vendor 2009–2026
~51%	iPadOS 2025	Tablet OS Market Share 2016–2026: iPad OS vs Android

**~64%**

Tahoe Share

Global macOS version market share 2018-2026

-\$56B

Used 2015

Apple Investing Cash Flow 2015-2026: Chart & Data

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01

Apple

25 reports

1.1

Apple Device Carbon Footprint 2026: by Product

Updated Jun 20, 2026

3,400kg

MAC PRO

12kg

APPLE WATCH

55kg

IPHONE 17

~80%

MANUFACTURING

280x

RANGE

-42%

IPHONE SINCE 6

Carbon emissions of Apple flagship devices in 2026 by product: lifecycle footprints range from about 12 kg for the Apple Watch to 3,400 kg for the Mac Pro.

Full report with charts and data: businessstats.com/carbon-emissions-of-apple-flagship-devices

1.2

Apple Investing Cash Flow 2015-2026: Chart & Data

Updated Jun 20, 2026

-\$56B

USED 2015

+\$46B

MADE 2019

+\$15B

2025 INFLOW

~\$11B

AVG CAPEX

-\$100B

CUMULATIVE

~10%

CAPEX/OCF

Apple cash usage in investing activities, 2015 to 2026: net investing cash flow swung from a 56 billion dollar outflow to inflows as Apple sold securities.

Full report with charts and data: businessstats.com/apple-s-cash-usage-in-investing-activities



1.3

Apple R&D Spending 2007–2026: From \$0.8B to \$44B

Updated Jun 20, 2026

\$44B R&D 2026	\$34.6B R&D 2025	\$0.8B R&D 2007
~50x INCREASE	~10% INTENSITY	\$300B+ TOTAL SPENT

Apple research and development expenditure 2007 to 2026: R&D spending rose from 0.8 billion dollars to an estimated 44 billion, an all-time high driven by AI.

Full report with charts and data: businessstats.com/apple-expenses-for-research-and-development

1.4

Wearables Market Share by Vendor 2014–2026: Apple Leads

Updated Jun 19, 2026

~21% APPLE NOW	~33% APPLE PEAK	~13% XIAOMI
~11% HUAWEI	~45% FITBIT 2014	0% FITBIT TODAY

Wearables shipment market share by vendor, Q1 2014 to Q4 2026: Apple leads but has fallen from a peak near 33% as Xiaomi, Huawei and others rose.

Full report with charts and data: businessstats.com/quarterly-wearables-shipments-worldwide-market-share-by-vendor



1.5

Tablet Market Share by Vendor 2026: Apple Leads at 40%

Updated Jun 19, 2026

~40% APPLE Q1'26	+7.9% IPAD GROWTH	~17% SAMSUNG Q1'26
14.8M IPADS SHIPPED	37M MARKET SIZE	+2.9pp APPLE GAIN

Tablet market share worldwide by vendor, Q1 2025 vs Q1 2026: Apple leads at 40%, up from 37%, ahead of Samsung, Lenovo, Huawei and Xiaomi.

Full report with charts and data: businessstats.com/market-share-held-by-tablet-vendors

1.6

Apple Services Revenue Share 2015-2026: Quarterly

Updated Jun 18, 2026

~29% PEAK SHARE	~26% FY2025 AVG	~21% Q1 FY2026
~10% IN 2015	2.5x SINCE 2016	43 QUARTERS

Services as a share of Apple total revenue by quarter, fiscal 2015-2026: rising from about 10% to a peak near 29%, with annual averages, seasonality and trend.

Full report with charts and data: businessstats.com/services-revenue-as-share-of-apples-total-revenue



1.7

Apple Services Revenue 2013–2026: Quarterly Chart & Data

Updated Jun 18, 2026

\$31.0B RECORD QUARTER	\$109B FY2025 TOTAL	+16% Q2 YOY GROWTH
~26% OF APPLE REVENUE	~7x SINCE 2013	\$3.9B Q1 FY2013

Apple iTunes, software and services revenue by quarter, fiscal 2013–2026: from \$3.9B to a record \$31B a quarter, with annual totals, growth and revenue share.

Full report with charts and data: businessstats.com/apples-revenue-from-itunes-software-and-services

1.8

Apple Vision Pro Accessories Price List 2026: Full Cost

Updated Jun 18, 2026

\$499 APPLECARE+ 2YR	\$199 TRAVEL CASE	\$99–149 ZEISS LENSES
\$99 EACH BAND	\$19 CHEAPEST	~\$1,200 FULL KIT

Apple Vision Pro accessories price 2026: travel case \$199, battery \$199, ZEISS lenses \$99–149, bands \$99, AppleCare+ \$499 in the US, plus full cost breakdown.

Full report with charts and data: businessstats.com/apple-vision-pro-accessories-price-list



1.9

Apple Vision Pro Price 2026: 256GB, 512GB & 1TB Cost

Updated Jun 17, 2026

\$3,499 256GB BASE	\$3,699 512GB	\$3,899 1TB TOP
\$200 PER STEP	~\$5,000 FULLY LOADED	7x OF A QUEST 3

Apple Vision Pro price by storage in 2026: the 256GB costs \$3,499, 512GB \$3,699 and 1TB \$3,899 in the US, plus accessories and total cost of ownership.

Full report with charts and data: businessstats.com/apple-vision-pro-price-list

1.10

Apple Vision Pro Sales 2024-2028: Shipments & Forecast

Updated Jun 17, 2026

390k 2024 LAUNCH	2025	90%+ FORECAST MISS
~75% ENTERPRISE	\$3,499 LAUNCH PRICE	~0.5M CUMULATIVE

Apple Vision Pro shipment forecast, 2024 to 2028: about 390,000 units shipped in 2024, collapsing to under 100,000 in 2025, with an uncertain recovery ahead.

Full report with charts and data: businessstats.com/apple-vision-pro-shipments



1.11

iPad Share of Apple Revenue 2010–2026

Updated Jun 17, 2026

~20%

FY2012 PEAK

~7%

TODAY

23%

TOP QUARTER

~6%

RECENT LOW

FY11–12

PEAK ERA

1/3

OF PEAK NOW

iPad share of Apple revenue, 2010 to 2026: the iPad share peaked near 20 percent around 2012, then declined steadily to around 6 to 7 percent by the mid-2020s.

Full report with charts and data: businessstats.com/ipad-revenue-as-share-of-apples-total-revenue

1.12

Apple iPad Revenue Quarterly FY2010–2026

Updated Jun 17, 2026

\$32B

FY2013 PEAK

\$18.8B

FY2018 TROUGH

\$32B

FY2021 REBOUND

~7%

OF APPLE

~\$28B

FY2025

\$400B+

SINCE 2010

Apple iPad revenue, fiscal 2010 to 2026: iPad sales peaked near 32 billion dollars in 2013, fell under 19 billion by 2018, then recovered to the high-twenties.

Full report with charts and data: businessstats.com/apples-global-revenue-from-ipad-sales-by-quarter



1.13

Apple Mac Shipments Quarterly 2024–2026: Data

Updated Jun 17, 2026

25.6M

2025 MACS

+11%

2025 GROWTH

#4

PC VENDOR

~9%

PC SHARE

7.1M

Q4 PEAK

Apple Mac shipments, 2024 to 2026: IDC estimates Apple shipped 25.6 million Macs in 2025, up 11 percent, as the fourth-largest PC vendor worldwide.

Full report with charts and data: businessstats.com/sales-of-apple-mac-computers-since-first-quarter-2006

1.14

Apple Mac Revenue Quarterly FY2006–2026: Data

Updated Jun 17, 2026

\$40B

FY2022 PEAK

\$33.7B

FY2025 REVENUE

~8%

OF APPLE

M1

LATE 2020

\$400B+

SINCE 2006

~\$8B

PER QUARTER

Apple Mac revenue, fiscal 2006 to 2026: Mac sales peaked above 40 billion dollars in 2022, then settled near 34 billion by fiscal 2025.

Full report with charts and data: businessstats.com/apples-revenue-from-macintosh-computers-since-first-quarter-2006



1.15

Apple iPhone Shipments Quarterly 2010–2026: Data

Updated Jun 17, 2026

247M

2025 RECORD

#1

GLOBAL VENDOR

~3B

CUMULATIVE

~74M

AVG HOLIDAY Q

236M

2021 RECORD

~19%

GLOBAL SHARE

Apple iPhone shipments worldwide, 2010 to 2026: Apple shipped a record 247 million iPhones in 2025 and became the largest smartphone vendor in the world.

Full report with charts and data: businessstats.com/global-apple-iphone-sales-since-3rd-quarter-2007

1.16

Apple iOS Version Market Share 2018–2026: Data

Updated Jun 16, 2026

~68%

IOS 26 SHARE

~19%

IOS 18 SHARE

>85%

TWO NEWEST

~6mo

TO TWO THIRDS

~12mo

VERSION REIGN

~3

VERSIONS OVER 1%

Apple iOS version market share, 2018 to 2026: by mid-2026 iOS 26 runs on about two thirds of iPhones, with the two newest versions on most devices.

Full report with charts and data: businessstats.com/mobile-apple-ios-version-share-worldwide



1.17

iPhone Share of Apple Revenue Quarterly 2009–2026

Updated Jun 16, 2026

66%

PEAK SHARE

~50%

FY2025 SHARE

~59%

AVG HOLIDAY Q

30%

FY2009 SHARE

~47%

AVG SUMMER Q

26%

SERVICES FY25

iPhone share of Apple revenue, 2009 to 2026: the iPhone peaked near two-thirds of sales in fiscal 2015 and sits around half today, with a strong holiday peak.

Full report with charts and data: businessstats.com/iphone-revenue-as-share-of-apples-total-revenue

1.18

Apple iPhone Revenue Quarterly 2007–2026: Data & Charts

Updated Jun 16, 2026

\$210B

IPHONE FY2025

~\$2.4T

CUMULATIVE

~50%

OF APPLE REVENUE

\$205B

FY2022 PEAK

\$155B

FY2015 PEAK

66%

PEAK SHARE

Apple iPhone revenue from 2007 to 2026: the iPhone grew to about 210 billion dollars in fiscal 2025, over half of Apple sales and more than 2 trillion in total.

Full report with charts and data: businessstats.com/apples-iphone-revenue-since-3rd-quarter-2007



1.19

Apple Number of Employees 2005–2026: Data & Charts

Updated Jun 16, 2026

166K

FY2025 EMPLOYEES

11x

SINCE FY2005

\$2.5M

REVENUE/EMPLOYEE

\$675K

PROFIT/EMPLOYEE

+48%

FY2008 HIRING

-3K

FY2023 CHANGE

Apple number of employees from 2005 to 2025: the workforce grew from about 14,800 to a record 166,000, with revenue per employee reaching 2.5 million dollars.

Full report with charts and data: businessstats.com/number-of-employees-of-apple-since-2005

1.20

Apple Net Income Worldwide FY 2005–2025: Data & Charts

Updated Jun 16, 2026

\$112B

FY2025 RECORD

~27%

FY2025 MARGIN

\$99.8B

FY2022

~\$1T

CUMULATIVE

84x

20-YR GROWTH

+19%

FY2025 YOY

Apple net income worldwide from fiscal 2005 to 2025: profit grew from about 1.3 billion dollars to a record 112 billion, with net margin near 27 percent.

Full report with charts and data: businessstats.com/apples-net-income-since-2005



1.21

Apple Net Sales by Operating Segment FY 2012–2026

Updated Jun 15, 2026

\$178B

AMERICAS FY25

~43%

AMERICAS SHARE

\$111B

EUROPE FY25

~70%

AMERICAS+EUROPE

\$64B

GTR CHINA FY25

+28%

CHINA Q2 FY26

Apple net sales by operating segment: the Americas led at 178 billion dollars in fiscal 2025, ahead of Europe, while Greater China fell from its 2022 peak.

Full report with charts and data: businessstats.com/quarterly-segments-revenue-of-apple

1.22

Apple Revenue Quarterly FY 2005–2026: Data & Chart

Updated Jun 15, 2026

\$143.8B

RECORD QUARTER

\$111.2B

Q2 FY2026

+17%

Q2 YOY GROWTH

\$416B

FY2025 REVENUE

~\$4.5T

TOTAL SINCE 05

\$3.5B

Q1 FY2005

Apple quarterly revenue from fiscal 2005 to 2026: from a 3.5 billion dollar quarter to a record 143.8 billion, with fiscal 2025 reaching 416 billion.

Full report with charts and data: businessstats.com/apples-global-revenue-since-1st-quarter-2005



1.23

Where Does Apple Make Its Money? Revenue by Region Explained

Updated Jun 16, 2026

\$178B

AMERICAS FY2025 (LEADER)

43%

AMERICAS SHARE

\$111B

EUROPE FY2025

15%

CHINA SHARE (WAS 25%)

\$64B

GREATER CHINA FY2025

\$111B

Q2 FY2026 TOTAL

Apple net sales by region: the Americas leads at \$178B in 2025, Europe has overtaken Greater China for second, and China's share has fallen to 15%.

Full report with charts and data: businessstats.com/quarterly-revenue-of-apple-by-geographical-region

1.24

Apple Statistics 2026: \$416B Revenue, \$4.5T Market Cap

Updated Jun 8, 2026

\$416B

FY2025 REVENUE, A RECORD

2.5B+

ACTIVE DEVICES WORLDWIDE

\$112B

NET INCOME, ALL-TIME HIGH

\$109B

SERVICES REVENUE, A RECORD

\$4.5T

MARKET CAP, JUNE 2026

\$143.8B

Q1 FY2026 REVENUE, A RECORD

Apple statistics & facts 2026: record FY2025 revenue of \$416 billion, net income of \$112 billion, a \$4.5 trillion market cap and 2.5 billion active devices.

Full report with charts and data: businessstats.com/apple



1.25

Apple Revenue Worldwide — Statistics & Facts 2004–2026

Updated Oct 6, 2026

\$416B

FY2025 ANNUAL REVENUE

\$143.8B

Q1 FY2026 RECORD

\$109B

SERVICES REVENUE FY2025

50%

IPHONE REVENUE SHARE

+6.4%

YOY GROWTH FY2025

2.5B

ACTIVE DEVICES

Apple revenue journey from \$13.9B in 2005 to over \$391B today. This page tracks every annual net sales figure, quarterly breakdown by product (iPhone, Mac, Services, Wearables) and the key events that shaped each year's numbers.

Full report with charts and data: businessstats.com/total-net-sales-of-apple-since-2005



02

AI

4 reports

2.1

How Many People Use Generative AI Worldwide? (2026)

Updated Sep 16, 2026

374M

USERS 2025

1.2B

USERS 2031

1B

CHATGPT WEEKLY

2 mo

TO 100M USERS

53%

OF WORLD IN 3YR

\$549B

MARKET 2032

Generative AI users worldwide are set to roughly triple from about 374 million in 2025 to 1.2 billion by 2031. See the adoption data, charts and forecasts.

Full report with charts and data: businessstats.com/generative-ai-users-worldwide

2.2

90% of Banks Now Use AI — The \$36.6B Finance Revolution 2026

Updated May 12, 2026

\$36.6B

AI FINTECH MARKET 2026

22%

CAGR 2026–2031

90%

BANKS USING AI — FRAUD

80%

US TRADES BY AI ALGO

\$1.5B

JPMORGAN AI SAVINGS

Aug 2026

EU AI ACT ENFORCEMENT

90% of banks use AI for fraud. 80% of US trades run on algorithms. JPMorgan saved \$1.5B. Market hits \$36.6B in 2026. Full data, use cases and 2030 forecast inside.

Full report with charts and data: businessstats.com/ai-in-finance



2.3

Big Tech Revenue Comparison 2026: \$2.28T, Margins, AI Capex

Updated Oct 15, 2026

\$2.28T

COMBINED REVENUE, LATEST FY

\$711B

COMBINED OPERATING INCOME

\$428B

COMBINED CAPEX, LATEST FY

\$165B

FOUR HYPERSCALERS CAPEX, Q2
2026

2.28M

COMBINED EMPLOYEES

\$283B

CASH RETURNED TO SHAREHOLDERS

Apple, Microsoft, Alphabet, Amazon, Meta and Nvidia made \$2.28T in their latest fiscal years. Compare growth, margins, \$428B of capex, staff and buybacks.

Full report with charts and data: businessstats.com/big-tech-companies-revenue-comparison-statistics

2.4

\$621 Billion Market – AI Market Size Worldwide 2026 — Statistics & Facts

Updated Mar 19, 2026

\$390B

AI MARKET 2025

37%

CAGR 2020–2031

\$1.81T

PROJECTED 2031

\$100B+

AI INVESTMENT 2025

46%

GENAI CAGR

\$15.7T

PWC GDP IMPACT 2030

Global AI market size 2020–2031: \$62B in 2020 to \$1.81T projected by 2031. CAGR 37%, GenAI growing at 46%. Complete AI market statistics, segments, regional data and investment figures.

Full report with charts and data: businessstats.com/ai-market-size-worldwide



03

Shipments Worldwide

3 reports

3.1

Wearable Device Shipments Worldwide: 2014-2029 Data

Updated Jun 15, 2026

612M

2025 SHIPMENTS

+9.1%

2025 GROWTH

+89%

2019 BOOM

705M

2029 FORECAST

~6.7B

TOTAL 2014-29

22%

APPLE SHARE

Global wearable shipments surged from under 30 million units in 2014 to about 538 million in 2024, led by hearables, and are forecast near 632 million by 2029.

Full report with charts and data: businessstats.com/wearables-worldwide-shipments

3.2

Tablet Shipments Worldwide Quarterly: 2010-2026 Data

Updated Jun 14, 2026

~41M

Q4 2025 SHIPMENTS

230M

2014 PEAK (YEAR)

169M

2021 PANDEMIC PEAK

129M

2023 LOW

~2.6B

TOTAL SINCE 2010

38%

APPLE SHARE

Global tablet shipments peaked above 230 million units a year in 2014, fell through the 2010s, and are forecast near 139 million in 2026 as the market cools.

Full report with charts and data: businessstats.com/global-tablet-shipments-by-quarter



3.3

PC Shipments Worldwide: Quarterly Data 2009–2026

Updated Jun 14, 2026

63M

Q1 2026 SHIPMENTS

364M

2011 PEAK (YEAR)

349M

2021 PANDEMIC PEAK

242M

2023 LOW

5.0B

TOTAL SINCE 2009

31%

AI PCS 2025

Global PC shipments reached about 63 million units in Q1 2026 as the Windows 11 and AI PC recovery met a looming memory shortage that threatens a 2026 decline.

Full report with charts and data: businessstats.com/global-pc-shipments-since-1st-quarter-2009



04

VR

3 reports

4.1

VR Headset Price Comparison 2026: Vision Pro to Quest

Updated Jun 20, 2026

\$3,499

VISION PRO

\$299

QUEST 3S

12x

PRICE RANGE

\$1,799

GALAXY XR

\$499

QUEST 3

7x

PRO VS QUEST

VR headset price comparison, 2023 to 2026, by MSRP: from the Apple Vision Pro at 3,499 dollars to the Meta Quest 3S at 299, with Samsung, Sony and Valve.

Full report with charts and data: businessstats.com/vr-headset-comparison-by-price

4.2

VR Headset Market Revenue Worldwide: 2018-2030 Data

Updated Jun 15, 2026

\$10.5B

2025 REVENUE

+5.5%

2025 GROWTH

\$12.8B

2030 FORECAST

~\$120B

TOTAL 2018-30

~30M

2030 UNITS

50%

META SHARE

Global VR headset revenue rose from about 4 billion dollars in 2018 to around 10.5 billion in 2025, and is forecast to near 12.8 billion by 2030."

Full report with charts and data: businessstats.com/vr-headset-market-revenue-worldwide



4.3

\$87 Billion Market — Virtual Reality (VR) Statistics & Facts 2026

Updated Mar 20, 2026

\$87B

GLOBAL VR MARKET 2026

171M

VR USERS WORLDWIDE

43%

META QUEST MARKET SHARE

26%

CAGR 2026-2032

\$345B

PROJECTED 2032

22M

HEADSETS SHIPPED 2025

Virtual reality market worth \$87B in 2026, growing to \$345B by 2032. 171M VR users worldwide. Meta Quest leads with 43% headset share. Complete VR statistics, headset rankings, and 2032 forecasts.

Full report with charts and data: businessstats.com/virtual-reality-statistics



05

Smartphone

3 reports

5.1

Smartphone Market Share by Vendor 2009-2026

Updated Jun 19, 2026

~19%

SAMSUNG Q1'26

~18%

APPLE Q1'26

~12%

XIAOMI Q1'26

~39%

NOKIA 2009

~45%

CHINESE BRANDS

0%

NOKIA TODAY

Worldwide smartphone market share by vendor, Q4 2009 to Q1 2026: Samsung and Apple lead near 19% and 18%, Xiaomi third, after the fall of Nokia and Huawei.

Full report with charts and data: businessstats.com/global-market-share-held-by-smartphone-vendors-since-4th-quarter-2009

5.2

How Much Is the Smartphone Industry Worth? \$409B to \$584B

Updated Jun 14, 2026

\$584B

2030 REVENUE (RECORD)

\$490B

2018 REVENUE

\$409B

2020 PANDEMIC LOW

\$6.4T

TOTAL 2018-2030

18.7%

APPLE SHARE 2024

\$118B

CHINA MARKET 2026

Global smartphone industry revenue is forecast to hit a record \$584B by 2030, up from \$490B in 2018, after crashing to \$409B in the pandemic year of 2020.

Full report with charts and data: businessstats.com/worldwide-smartphone-market-revenue



5.3

Smartphone Market Share by Vendor

Updated May 30, 2026

1.26B

UNITS SHIPPED 2025

19.7%

APPLE SHARE 2025

19.1%

SAMSUNG SHARE 2025

\$579B

MARKET VALUE 2026E

3rd

CONSECUTIVE APPLE #1

-0.9%

2026 UNIT FORECAST

Apple took the top spot. Samsung fights back. Xiaomi, OPPO and Huawei are closing in. See the full global smartphone market share ranking by vendor with quarterly shipment data, regional breakdowns and year-on-year trends. Updated 2026.

Full report with charts and data: businessstats.com/smartphone-market-share-by-vendor



06

OS Market

2 reports

6.1

Tablet OS Market Share 2016–2026: iPad OS vs Android

Updated Jun 19, 2026

~51%

IPADOS 2025

Q3'23

IPAD RETOOK LEAD

~49%

ANDROID 2025

~0%

WINDOWS 2026

~73%

IPADOS PEAK

99%+

DUOPOLY

Tablet operating system market share worldwide, Q1 2016 to Q4 2026: iPad OS leads at about 51% and Android at 49%, after the lead changed hands twice.

Full report with charts and data: businessstats.com/global-market-share-of-tablet-operating-systems-since-2010

6.2

Mobile OS Market Share 2009–2026: Android vs iOS

Updated Jun 19, 2026

~70%

ANDROID 2026

2012

ANDROID PASSED IOS

~29%

IOS 2026

~2%

ANDROID 2009

99%+

DUOPOLY SHARE

0%

SYMBIAN TODAY

Mobile operating system market share worldwide, Q1 2009 to Q4 2026: Android leads near 70%, iOS at 29%, after Symbian, BlackBerry and Windows Phone fell.

Full report with charts and data: businessstats.com/global-market-share-held-by-mobile-operating-systems-since-2009



07

More statistics

14 reports

7.1

Global macOS version market share 2018-2026

Updated Jun 17, 2026

~64%

TAHOE SHARE

~84%

TWO NEWEST

Sept 25

TAHOE LAUNCH

26

VERSION NUMBER

macOS version market share, 2018 to 2026: macOS Tahoe leads with a clear majority by mid-2026, in a steady upgrade cycle more fragmented than iOS.

Full report with charts and data: businessstats.com/worldwide-macos-version-market-share

7.2

iPhone 16 Adoption by Model 2024-2026: Data

Updated Jun 17, 2026

#1

IPHONE 16 (2025)

~4%

OF ALL PHONES

16e

SLEEPER HIT

~50%

PRO TIER EARLY

5 of 10

TOP PHONES IPHONE

iPhone 16 adoption by model, 2024 to 2026: the standard iPhone 16 became the world best-selling smartphone of 2025, while the iPhone 16e proved a budget hit.

Full report with charts and data: businessstats.com/iphone-16-adoption-rate-by-model-worldwide

7.3

iPhone 17 and iPhone Air Adoption by Model 2025–2026

Updated Jun 16, 2026

#1 IPHONE 17	~6% OF ALL PHONES	–80% AIR PRODUCTION
~5% AIR SHARE	~28% PRO MAX SHARE	~25% PRO SHARE

iPhone 17 and iPhone Air adoption by model, 2025 to 2026: the standard iPhone 17 became the world best-seller while the iPhone Air flopped on weak demand.

Full report with charts and data: businessstats.com/iphone-17-and-air-adoption-rate-by-model

7.4

How Big Is the Tablet Market? Revenue 2018–2030

Updated Jun 16, 2026

\$61.7B 2029 PEAK (EST.)	\$54B 2024 REVENUE	+14.7% GROWTH 2024–29
~\$720B CUMULATIVE 18–30	38% APPLE SHARE	\$365 AVG PRICE 2030

Global tablet market revenue is forecast to peak near 61.7 billion dollars in 2029, recovering from the post-pandemic slump on premium and AI tablets.

Full report with charts and data: businessstats.com/revenue-tablets-worldwide



7.5

PC Market Revenue 2018–2028: A \$247B Comeback by Category

Updated Jun 16, 2026

\$247B

2028 REVENUE (RECORD)

\$201B

2018 REVENUE

58%

LAPTOPS SHARE

\$2.45T

TOTAL 2018–2028

\$143B

LAPTOPS 2028

\$40B

DESKTOPS 2028

Global PC market revenue is forecast to hit a record \$247B by 2028, up from \$201B in 2018, with laptops driving the growth at close to 58% of the total.

Full report with charts and data: businessstats.com/revenue-pcs-market-worldwide

7.6

How Many Phones Does the World Ship? 54M to 1.47B a Year

Updated Jun 14, 2026

290M

Q1 2026 SHIPMENTS

54M

Q4 2009 SHIPMENTS

1.47B

2016 PEAK (YEAR)

18.7B

TOTAL SINCE 2009

–4%

Q1 2026 YOY

21.7%

SAMSUNG Q1 2026

Global smartphone shipments fell to about 290 million units in Q1 2026, breaking a 10-quarter growth streak, after peaking above 1.47 billion a year in 2016.

Full report with charts and data: businessstats.com/quarterly-global-smartphone-shipments-by-quarter



7.7

How Much Does the World Spend on Devices? \$628B to \$856B

Updated Jun 14, 2026

\$856B

2026 SPENDING (RECORD)

\$628B

2012 SPENDING

\$808B

2021 PANDEMIC BOOM

\$10.5T

TOTAL SINCE 2012

~14%

SHARE OF IT BUDGET

+9.3%

2026 GROWTH

Global device spending (PCs, tablets, phones, printers) is forecast at a record \$856B in 2026, up from \$628B in 2012, but its share of IT budgets is shrinking.

Full report with charts and data: businessstats.com/total-devices-spending-worldwide-forecast

7.8

Intel vs AMD Market Share 2026: AMD at 30.3% of PC CPUs

Updated Oct 15, 2026

30.3%

AMD CLIENT UNITS, Q2 2026

69.7%

INTEL CLIENT UNITS, Q2 2026

34.9%

AMD DESKTOP UNITS

34.5%

AMD SERVER UNITS

46.2%

AMD SERVER REVENUE, Q1 2026

48.4%

AMD CPUS ON STEAM, SEP 2026

Mercury Research Q2 2026: AMD holds 30.3% of x86 PC chips, 34.9% of desktops, 34.5% of servers and 46.2% of server revenue. Intel keeps 69.7% of PCs.

Full report with charts and data: businessstats.com/worldwide-x86-intel-amd-market-share



7.9

ARM Holdings Revenue by Quarter FY2017–2026

Updated May 12, 2026

\$3.72B

FY2025 REVENUE (FULL YEAR)

\$1.57B

FY2017 REVENUE (BASELINE)

+137%

REVENUE GROWTH FY2017–FY2025

+25%

FY2025 YOY GROWTH

~\$4.4B

FY2026E (ANALYST CONSENSUS)

63%

ROYALTY SHARE OF REVENUE

ARM Holdings: \$1.57B (FY2017) to \$3.72B (FY2025). Full Q1–Q4 breakdown every fiscal year 2017–2026.

Royalty vs license split and FY2026 forecast included.

Full report with charts and data: businessstats.com/arm-net-sales-worldwide

7.10

ARM Holdings Statistics & Facts — Revenue, Stock & Data

Updated May 12, 2026

\$3.72B

REVENUE FY2025

\$110B

MARKET CAP 2026

99%

SMARTPHONE MARKET SHARE

280B+

CHIPS SHIPPED (CUMULATIVE)

~95%

GROSS MARGIN

6,500+

EMPLOYEES WORLDWIDE

ARM powers 99% of smartphones. \$3.72B revenue FY2025. \$110B market cap. 280B+ chips shipped.

Revenue forecasts, market share, customers — all ARM data 2026.

Full report with charts and data: businessstats.com/arm



7.11

Biggest Tech Companies in the UK — 2026 Rankings

Updated May 12, 2026

\$1T

UK TECH SECTOR VALUE

100+

UK TECH UNICORNS

3M

TECH EMPLOYEES UK

\$25–30B

VC INVESTMENT 2025

\$45B

REVOLUT — UK'S #1 STARTUP

#3

GLOBALLY BY TECH ECOSYSTEM

ARM at \$110B. Revolut at \$45B. 100+ unicorns. \$28B VC in 2025. Full rankings of the biggest tech companies in the UK with stats and data 2026.

Full report with charts and data: businessstats.com/tech-companies-in-the-united-kingdom-uk

7.12

\$335 Billion Market Data Centers 2026 — Statistics & Facts

Updated Mar 19, 2026

\$335B

GLOBAL MARKET 2025

10,978

DATA CENTERS WORLDWIDE

5,400+

US DATA CENTERS

10%

CAGR 2025–2032

\$625B

PROJECTED 2032

200TWh

ANNUAL POWER USE

Data centers statistics & facts 2026: global market worth \$335B, growing to \$625B by 2032. US leads with 5,400+ data centers. AI driving 40% of new capacity. Hyperscaler rankings, power consumption and forecasts.

Full report with charts and data: businessstats.com/data-centers-statistics



7.13

Nvidia — Statistics & Facts 2026

Updated Jun 13, 2026

\$3.3T

MARKET CAPITALIZATION Q1 2026

\$130B

REVENUE FY2026

\$65B

NET INCOME FY2026

88%

DISCRETE GPU MARKET SHARE

\$112B

DATA CENTER REVENUE (87%)

30,000+

EMPLOYEES WORLDWIDE

Nvidia's market cap reached \$3.3 trillion in 2026 with \$130 billion revenue from AI GPU dominance.

Complete statistics on revenue, data center, gaming, and outlook.

Full report with charts and data: businessstats.com/nvidia-statistics-facts

7.14

Artificial Intelligence Statistics 2026: \$581.7B Invested

Updated Oct 6, 2026

\$581.7B

AI INVESTMENT 2025

\$344.7B

PRIVATE AI FUNDING 2025

88%

ORGANISATIONS USING AI

18.8%

ADULTS USING GENAI Q2 2026

\$193.7B

NVIDIA DATA CENTER FY2026

485 TWh

DATA CENTRE POWER 2025

Corporate AI investment hit 581.7 billion dollars in 2025 and 88 percent of firms use AI. Adoption by country, chips, compute, power, jobs and rules.

Full report with charts and data: businessstats.com/artificial-intelligence-ai-worldwide-statistics



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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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