



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Software: statistics and facts

8 reports · 4 sections · Edition October 2026

374M

USERS 2025

~51%

IPADOS 2025

~64%

TAHOE SHARE

\$581.7B

AI INVESTMENT 2025

ABOUT THIS DOSSIER

Software: statistics and facts

This page brings together 8 Business Stats reports on Software, grouped into AI (3 reports), OS Market (2 reports) and Version Market (2 reports).

Among the figures you will find here: 374M (Users 2025), ~51% (iPadOS 2025), ~64% (Tahoe Share) and \$581.7B (AI Investment 2025).

Most recently revised are How Many People Use Generative AI Worldwide? (2026) and Tablet OS Market Share 2016-2026: iPad OS vs Android. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
374M	Users 2025	How Many People Use Generative AI Worldwide? (2026)
~51%	iPadOS 2025	Tablet OS Market Share 2016-2026: iPad OS vs Android
~64%	Tahoe Share	Global macOS version market share 2018-2026
\$581.7B	AI Investment 2025	Artificial Intelligence Statistics 2026: \$581.7B Invested
\$36.6B	AI Fintech Market 2026	90% of Banks Now Use AI — The \$36.6B Finance Revolution 2026
\$390B	AI Market 2025	\$621 Billion Market – AI Market Size Worldwide 2026 — Statistics & Facts



~70%

Android 2026

Mobile OS Market Share 2009-2026: Android vs iOS

~68%

iOS 26 Share

Apple iOS Version Market Share 2018-2026: Data

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2. OS Market

- 2.1 Tablet OS Market Share 2016-2026: iPad OS vs Android
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4. More statistics

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01

AI

3 reports

1.1

How Many People Use Generative AI Worldwide? (2026)

Updated Sep 16, 2026

374M

USERS 2025

1.2B

USERS 2031

1B

CHATGPT WEEKLY

2 mo

TO 100M USERS

53%

OF WORLD IN 3YR

\$549B

MARKET 2032

Generative AI users worldwide are set to roughly triple from about 374 million in 2025 to 1.2 billion by 2031. See the adoption data, charts and forecasts.

Full report with charts and data: businessstats.com/generative-ai-users-worldwide

1.2

90% of Banks Now Use AI — The \$36.6B Finance Revolution 2026

Updated May 12, 2026

\$36.6B

AI FINTECH MARKET 2026

22%

CAGR 2026–2031

90%

BANKS USING AI — FRAUD

80%

US TRADES BY AI ALGO

\$1.5B

JPMORGAN AI SAVINGS

Aug 2026

EU AI ACT ENFORCEMENT

90% of banks use AI for fraud. 80% of US trades run on algorithms. JPMorgan saved \$1.5B. Market hits \$36.6B in 2026. Full data, use cases and 2030 forecast inside.

Full report with charts and data: businessstats.com/ai-in-finance



1.3

\$621 Billion Market – AI Market Size Worldwide 2026 — Statistics & Facts

Updated Mar 19, 2026

\$390B

AI MARKET 2025

37%

CAGR 2020–2031

\$1.81T

PROJECTED 2031

\$100B+

AI INVESTMENT 2025

46%

GENAI CAGR

\$15.7T

PWC GDP IMPACT 2030

Global AI market size 2020–2031: \$62B in 2020 to \$1.81T projected by 2031. CAGR 37%, GenAI growing at 46%. Complete AI market statistics, segments, regional data and investment figures.

Full report with charts and data: businessstats.com/ai-market-size-worldwide



02

OS Market

2 reports

2.1

Tablet OS Market Share 2016–2026: iPad OS vs Android

Updated Jun 19, 2026

~51%

IPADOS 2025

~49%

ANDROID 2025

~73%

IPADOS PEAK

Q3'23

IPAD RETOOK LEAD

~0%

WINDOWS 2026

99%+

DUOPOLY

Tablet operating system market share worldwide, Q1 2016 to Q4 2026: iPad OS leads at about 51% and Android at 49%, after the lead changed hands twice.

Full report with charts and data: businessstats.com/global-market-share-of-tablet-operating-systems-since-2010

2.2

Mobile OS Market Share 2009–2026: Android vs iOS

Updated Jun 19, 2026

~70%

ANDROID 2026

~29%

IOS 2026

99%+

DUOPOLY SHARE

2012

ANDROID PASSED IOS

~2%

ANDROID 2009

0%

SYMBIAN TODAY

Mobile operating system market share worldwide, Q1 2009 to Q4 2026: Android leads near 70%, iOS at 29%, after Symbian, BlackBerry and Windows Phone fell.

Full report with charts and data: businessstats.com/global-market-share-held-by-mobile-operating-systems-since-2009



03

Version Market

2 reports

3.1

Global macOS version market share 2018-2026

Updated Jun 17, 2026

~64%

TAHOE SHARE

~84%

TWO NEWEST

Sept 25

TAHOE LAUNCH

26

VERSION NUMBER

macOS version market share, 2018 to 2026: macOS Tahoe leads with a clear majority by mid-2026, in a steady upgrade cycle more fragmented than iOS.

Full report with charts and data: businessstats.com/worldwide-macos-version-market-share

3.2

Apple iOS Version Market Share 2018-2026: Data

Updated Jun 16, 2026

~68%

IOS 26 SHARE

~19%

IOS 18 SHARE

>85%

TWO NEWEST

~6mo

TO TWO THIRDS

~12mo

VERSION REIGN

~3

VERSIONS OVER 1%

Apple iOS version market share, 2018 to 2026: by mid-2026 iOS 26 runs on about two thirds of iPhones, with the two newest versions on most devices.

Full report with charts and data: businessstats.com/mobile-apple-ios-version-share-worldwide



04

More statistics

1 reports

4.1

Artificial Intelligence Statistics 2026: \$581.7B Invested

Updated Oct 6, 2026

\$581.7B

AI INVESTMENT 2025

\$344.7B

PRIVATE AI FUNDING 2025

88%

ORGANISATIONS USING AI

18.8%

ADULTS USING GENAI Q2 2026

\$193.7B

NVIDIA DATA CENTER FY2026

485 TWh

DATA CENTRE POWER 2025

Corporate AI investment hit 581.7 billion dollars in 2025 and 88 percent of firms use AI. Adoption by country, chips, compute, power, jobs and rules.

Full report with charts and data: businessstats.com/artificial-intelligence-ai-worldwide-statistics



HOW TO CITE THIS DOSSIER

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<https://businessstats.com/software-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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