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STATISTICS DOSSIER

Retail & Trade Statistics & Market Data | Business Stats

9 reports · 5 sections · Edition November 2026

$692B	$124B	~37%	2,900+
WALMART WORLDWIDE	LOUIS VUITTON	SALLING GROUP — #1	TOTAL STORES MEXICO

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ABOUT THIS DOSSIER

Retail & Trade Statistics & Market Data | Business Stats

Retail and trade statistics: retail sales, the largest retailers, grocery and non-food, store numbers, consumer spending and market share. Sourced data, updated as new figures are released.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
$692B	Walmart Worldwide	Largest US Retailers 2026: Ranked by Worldwide Sales
$124B	Louis Vuitton	Top 10 Luxury Brands by Brand Value 2026
~37%	Salling Group — #1	37% Salling — Grocery Retailers in Denmark Statistics & Facts 2026
2,900+	Total Stores Mexico	Walmart in Mexico — Statistics & Facts
51%	Used Gen AI To Shop, 2025	Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%
$58.0B	Sporting Goods Store Sales, 2025	Sporting Goods Statistics 2026: US Store Sales Up 8.1%
EUR 363B	Value 2026	Personal Luxury Goods Market Value 1996-2026
27.8%	Tesco Share	Who Owns the British Grocery Bill? Supermarket Market Share in Great Britain

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01

US

2 reports

1.1

Largest US Retailers 2026: Ranked by Worldwide Sales

Updated Sep 15, 2026

$692B WALMART WORLDWIDE	**$422B** AMAZON RETAIL	**$266B** COSTCO
$2.24T TOP 10 COMBINED	**83%** WALMART FROM US	**+48.5%** FASTEST GROWER

Walmart tops US retailers with $692B in worldwide sales in 2025, but Amazon has overtaken it in total revenue. See the full ranking, charts and data.

Full report with charts and data: businesstats.com/largest-us-retailers-worldwide-retail-sales

1.2

Sporting Goods Statistics 2026: US Store Sales Up 8.1%

Updated Oct 12, 2026

$58.0B SPORTING GOODS STORE SALES, 2025	**+8.1%** JANUARY TO JULY 2026	**$126.5B** HOUSEHOLD SPENDING ON SPORTS GEAR
+5.3% SPORTING GOODS PRICES, AUG 2026	**300.7K** STORE JOBS, 2025	**24.3M** PICKLEBALL PLAYERS, 2025

US sporting goods stores sold $58.0B in 2025 and are up 8.1% in 2026. Census, BLS, BEA and SFIA data on prices, jobs, tariffs, 250M players and top retailers.

Full report with charts and data: businesstats.com/sporting-goods

02

Luxury

2 reports

2.1

Top 10 Luxury Brands by Brand Value 2026

Updated Aug 9, 2026

$124B LOUIS VUITTON	**$80B** HERMES	**$53B** CHANEL
6/10 FRENCH	**$317B** TOP 50	**3** LVMH BRANDS

Louis Vuitton is the most valuable luxury brand in 2026 at about 124 billion dollars, ahead of Hermes on 80 billion and Chanel on 53 billion.

Full report with charts and data: businesstats.com/brand-value-of-the-leading-10-most-valuable-luxury-brands-worldwide

2.2

Personal Luxury Goods Market Value 1996-2026

Updated Aug 9, 2026

EUR 363B VALUE 2026	**5x** SINCE 1996	**EUR 369B** RECORD 2023
-23% PANDEMIC 2020	**EUR 76B** VALUE 1996	**EUR 560B** BY 2030

The personal luxury goods market was worth about 363 billion euros in 2026,

Full report with charts and data: businesstats.com/value-of-the-personal-luxury-goods-market-worldwide

03

Grocery

2 reports

3.1

37% Salling — Grocery Retailers in Denmark Statistics & Facts 2026

Updated Apr 5, 2026

~37% SALLING GROUP — #1	**~35%** COOP DANMARK — #2	**~8%** LIDL DANMARK — #3
~7% REMA 1000 — #4	**DKK 190B** MARKET SIZE (~€25B)	**13–15%** ORGANIC FOOD SHARE

Grocery retailers in Denmark 2026 Salling Group ~37%, Coop Danmark ~35%, Lidl ~8%, Rema 1000 ~7%, Dagrofa ~6%, Aldi ~3%. DKK 190B market. Full data & 2030 forecast.

Full report with charts and data: businesstats.com/grocery-retailers-in-denmark

3.2

Who Owns the British Grocery Bill? Supermarket Market Share in Great Britain

Updated Oct 27, 2026

27.8% TESCO SHARE	**15.2%** SAINSBURY SHARE	**10.5%** ALDI SHARE
8.6% LIDL SHARE, NOW 5TH	**+12.4%** OCADO SALES GROWTH	**2.5%** GROCERY INFLATION

Worldpanel, 12 weeks to 4 Oct 2026: Tesco 27.8%, Sainsbury 15.2%, Asda 11.5%, Aldi 10.5%, Lidl 8.6%, Morrisons 8.3%. Full table, history and inflation.

PRIMARY SOURCES: Worldpanel by Numerator · Worldpanel by Numerator · 18 August · 21 July

Full report with charts and data: businesstats.com/grocery-market-share-in-the-united-kingdom-uk

04

Mexico

2 reports

4.1

Walmart in Mexico — Statistics & Facts

Updated Mar 17, 2026

2,900+ TOTAL STORES MEXICO	**$35B+** ANNUAL REVENUE USD	**250K+** EMPLOYEES MEXICO
25% MODERN RETAIL SHARE	**71%** WALMART INC. OWNERSHIP	**1991** MEXICO ENTRY YEAR

Walmart in Mexico 2026: 2,900+ stores, $35B+ revenue, Bodega Aurrera, Sam's Club. Latin America's largest retailer. Complete statistics and facts.

Full report with charts and data: businesstats.com/walmart-in-mexico

4.2

Supermarkets in Mexico — Statistics & Facts

Updated Mar 17, 2026

$85B+ MODERN RETAIL MARKET	**22,000+** OXXO STORES	**2,900+** WALMART MEXICO STORES
60% MODERN RETAIL SHARE	**7%** ANNUAL GROWTH RATE	**14M** OXXO DAILY CUSTOMERS

Supermarkets in Mexico 2026: $85B+ retail market, Walmart Mexico 2,900+ stores, OXXO 22,000+ locations. Complete Mexico supermarket statistics and facts.

Full report with charts and data: businesstats.com/supermarkets-in-mexico

05

More statistics

1 reports

5.1

Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%

Updated Sep 23, 2026

51% USED GEN AI TO SHOP, 2025	**+34%** GROWTH IN A YEAR	**92%** HAVE ENCOUNTERED AI SHOPPING
63% WANT TO SHOP WITH GEN AI	**58%** USE GEN AI OVER SEARCH	**80%** PLAN TO USE IN 2026

More than half of consumers now use generative AI to shop online, up from 38 percent a year earlier. See how awareness and use of Gen AI in shopping changed.

Full report with charts and data: businesstats.com/generative-ai-online-shopping

HOW TO CITE THIS DOSSIER

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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Nov 4, 2026.

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