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STATISTICS DOSSIER

Profit: statistics and facts

11 reports · 4 sections · Edition November 2026

$2.34T
REVENUE, 4 QTRS TO SEP 2026

59.3M
DOMESTIC SUBS, SEP 2025

$51.0B
NETFLIX REVENUE FY2026 -- #1 DTC

$13.33B
NETFLIX OPERATING INCOME FY2025 (29.5% MARGIN)

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ABOUT THIS DOSSIER

Profit: statistics and facts

Profit in numbers: 11 reports covering Revenue Profit (3 reports), Subscribers (3 reports) and Netflix (2 reports), each with its sources and charts.

A few of the headline figures: $402.8B (Revenue, 2025), 59.3M (Domestic subs, Sep 2025), $45.18B (Revenue, 2025) and €133.45B (Revenue 2025).

The latest revisions cover Google and Alphabet by the Numbers Revenue, Profit, Users and Cash From the Company Itself and Disney+ at Home: 20 Quarters of US and Canada Subscribers, Prices and Profit. New and updated reports appear here automatically, the last change was on Nov 9, 2026. Each report lists its sources and lets you download its charts and data.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
$2.34T	Revenue, 4 Qtrs to Sep 2026	How Apple, Microsoft, Alphabet, Amazon and Meta Compare on Revenue, Profit and AI Spending
59.3M	Domestic subs, Sep 2025	Disney+ at Home: 20 Quarters of US and Canada Subscribers, Prices and Profit
$51.0B	Netflix Revenue FY2026 -- #1 DTC	Netflix $17B DTC Profit Leads 2026 – Revenue vs Expenses
$13.33B	Netflix Operating Income FY2025 (29.5% Margin)	DTC Segment Revenue, Expenses and Profit — FY2025-2026
$402.8B	Revenue, 2025	Google and Alphabet by the Numbers Revenue, Profit, Users and Cash From the Company Itself

$215.9B	Revenue, FY2026	Nvidia by the Numbers: Revenue, Profit, Customers and Cash Returns From the Company Filings
131.6M	Last Reported Subs, Sep 2025	Disney+ by the Numbers: Subscribers, Streaming Profit and Prices Since 2019
788M	MAUs, Q3 2026	Spotify by the numbers: users, subscribers, revenue and profit from its own reports, through Q3 2026

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01

Revenue Profit

3 reports

1.1

How Apple, Microsoft, Alphabet, Amazon and Meta Compare on Revenue, Profit and AI Spending

Updated Nov 6, 2026

$2.34T REVENUE, 4 QTRS TO SEP 2026	**$661.9B** OPERATING INCOME, 4 QTRS	**$624.4B** CAPEX, 4 QTRS
$202.0B HYPERSCALER CAPEX, SEP 2026 QTR	**28.3%** GROUP OPERATING MARGIN	**$730B** 2026 CAPEX GUIDANCE, 4 FIRMS

Amazon $797B, Apple $479B, Alphabet $471B: revenue, margins and $624B of capex in the 12 months to Sept 2026, plus 2026 AI capex guidance.

PRIMARY SOURCES: Apple · Apple, Form 8-K Exhibit 99.1 · Microsoft, Form 8-K Exhibit 99.1 · Microsoft Investor Relations

Full report with charts and data: businesstats.com/big-tech-companies-revenue-comparison-statistics

1.2

Google and Alphabet by the Numbers Revenue, Profit, Users and Cash From the Company Itself

Updated Nov 7, 2026

$402.8B REVENUE, 2025	**$127.6B** REVENUE, Q3 2026	**$30.7B** GOOGLE CLOUD, Q3 2026
$561B CLOUD BACKLOG, SEP 2026	**1B+** GEMINI APP USERS, AUG 2026	**204,757** EMPLOYEES, SEP 2026

Alphabet made $127.6B in Q3 2026 as Cloud grew 103% and its backlog hit $561B. Gemini passed 1B users, capex hit $132B in 9 months and staff 204,757.

PRIMARY SOURCES: Alphabet, Q3 2026 earnings release · Form 8-K exhibit 99.1 · Alphabet, Form 10-Q for Q3 2026 · Alphabet, Q3 2026 earnings call transcript

Full report with charts and data: businesstats.com/google

1.3

Nvidia by the Numbers: Revenue, Profit, Customers and Cash Returns From the Company Filings

Updated Nov 7, 2026

$215.9B REVENUE, FY2026	**$120.1B** NET INCOME, FY2026	**$96.2B** REVENUE, Q2 FY2027
75.0% GROSS MARGIN, Q2 FY2027	**42,000** EMPLOYEES, JAN 2026	**$108.0B** Q3 FY2027 GUIDANCE

Nvidia made $215.9B in fiscal 2026 and $96.2B in Q2 FY2027 alone, with a 75% gross margin. Segments, regions, 42,000 staff, buybacks and the $108B guide.

PRIMARY SOURCES: NVIDIA, Form 10-K · NVIDIA, Form 10-Q · NVIDIA, Form 8-K Exhibit 99.1 · NVIDIA

Full report with charts and data: businesstats.com/nvidia-statistics-facts

02

Subscribers

3 reports

2.1

Disney+ at Home: 20 Quarters of US and Canada Subscribers, Prices and Profit

Updated Nov 7, 2026

59.3M DOMESTIC SUBS, SEP 2025	**+23.0M** ADDED SINCE JAN 2021	**+7.9M** BEST QUARTER, MAR 2024
$8.09 DOMESTIC ARPU, Q4 FY25	**45.1%** SHARE OF DISNEY+, SEP 2025	**$712M** SVOD PROFIT, Q3 FY26

Disney+ had 59.3M US and Canada subscribers in Sep 2025, up from 36.3M in Jan 2021. All 20 quarters, $8.09 ARPU, US prices and why 2026 has no count.

PRIMARY SOURCES: Q3 FY26 (5 August 2026) · Q2 FY26 (6 May 2026) · Q1 FY26 (2 February 2026) · Q4 FY25 (13 November 2025)

Full report with charts and data: businesstats.com/disney-plus-number-of-subscribers-us

2.2

Disney+ by the Numbers: Subscribers, Streaming Profit and Prices Since 2019

Updated Oct 29, 2026

131.6M LAST REPORTED SUBS, SEP 2025	**164.2M** PEAK TOTAL, OCT 2022	**$1.33B** DTC PROFIT, FY2025
12.9% SVOD MARGIN, Q3 FY26	**$8.09** DOMESTIC ARPU, Q4 FY25	**$21.49** US PREMIUM PRICE, 2026

Disney+ ended fiscal 2025 at 131.6M paid subs, its last reported count. Streaming profit hit $1.33B, Q3 FY26 margin 12.9%. Prices, ARPU and launch dates.

PRIMARY SOURCES: The Walt Disney Company · Q2 FY26 release · Q1 FY26 release · The Walt Disney Company

Full report with charts and data: businesstats.com/disney-plus

2.3

Spotify by the numbers: users, subscribers, revenue and profit from its own reports, through Q3 2026

Updated Nov 7, 2026

788M MAUS, Q3 2026	**306M** PREMIUM SUBS, Q3 2026	**€4.97B** REVENUE, Q3 2026
33.0% GROSS MARGIN, Q3 2026	**€2.2B** OPERATING INCOME, 2025	**$11B+** PAID TO MUSIC INDUSTRY, 2025

Spotify filings: 788M monthly users and 306M subscribers in Q3 2026, €17.2B revenue and €2.2B operating profit in 2025, $11B+ paid to music rights holders.

PRIMARY SOURCES: Spotify Technology S.A., Q3 2026 Update · Spotify newsroom · Spotify Technology S.A., Form 6-K · Spotify Technology S.A., Q2 2026 Update

Full report with charts and data: businesstats.com/spotify-statistics

03

Netflix

2 reports

3.1

Netflix $17B DTC Profit Leads 2026 – Revenue vs Expenses

Updated May 5, 2026

$51.0B NETFLIX REVENUE FY2026 -- #1 DTC	**$17.0B** NETFLIX OPERATING INCOME FY2026	**$27.2B** DISNEY DTC REVENUE FY2026
$1.7B DISNEY DTC OPERATING INCOME FY2026	**33.3%** NETFLIX OPERATING MARGIN FY2026	**5/6** DTC SEGMENTS PROFITABLE FY2026

Netflix leads DTC in FY2026 with $51B revenue and $17B operating income. Disney DTC $27.2B revenue, $1.7B profit. WBD $1B profit. Full DTC financials by company.

Full report with charts and data: businesstats.com/netflix-leads-dtc-in-fy2026-with-51b-revenue

3.2

Netflix Revenue and Profit: Every Year and Quarter From 2002 to 2026

Updated Oct 25, 2026

$45.18B REVENUE, 2025	**+15.9%** REVENUE GROWTH, 2025	**29.5%** OPERATING MARGIN, 2025
$12.87B REVENUE, Q3 2026	**34.6%** OPERATING MARGIN, Q3 2026	**$51.1B** 2026 REVENUE GUIDANCE

Netflix made $45.18 billion in 2025 and $12.87 billion in Q3 2026. Revenue every year since 2002, quarterly profit, record 34.6% margin and 2026 outlook.

PRIMARY SOURCES: Netflix, Inc. · Netflix, Inc. · Netflix Investor Relations · Netflix, Inc.

Full report with charts and data: businesstats.com/netflix-revenue-statistics

04

More statistics

3 reports

4.1

DTC Segment Revenue, Expenses and Profit — FY2025-2026

Updated May 4, 2026

$13.33B NETFLIX OPERATING INCOME FY2025 (29.5% MARGIN)	**$1.33B** DISNEY DTC OPERATING INCOME FY2025 (SEC)	**~$1.3B** WBD (MAX) DTC EBITDA FY2025 (GUIDED)
$24.6B DISNEY DTC REVENUE FY2025 (SEC)	**-$4B** DISNEY DTC PEAK LOSS FY2022	**~$25B** INDUSTRY DTC PROFITABILITY SWING 2022-2025

DTC segment financials 2025: Netflix $45.18B revenue, $13.33B op income. Disney DTC $24.6B revenue, $1.33B profit. WBD $1.3B EBITDA target. All SEC confirmed.

Full report with charts and data: businesstats.com/financial-key-figures-dtc-segment

4.2

How Much Does BMW Make? Group Revenue, Deliveries and Profit by Year, 2007 to Q3 2026

Updated Nov 4, 2026

€133.45B REVENUE 2025	**-6.3%** CHANGE VS 2024	**€92.72B** REVENUE 9M 2026
€10.24B PROFIT BEFORE TAX 2025	**2.46M** CARS DELIVERED 2025	**17.9%** FULLY ELECTRIC SHARE 2025

BMW revenue was €133.45B in 2025 (-6.3%) and €92.72B in Jan-Sep 2026 (-7.3%) as China deliveries fell 21.8%. Every year since 2007, profit and EV share.

PRIMARY SOURCES: BMW Group · BMW Group · BMW Group · BMW Group

Full report with charts and data: businesstats.com/global-revenue-of-bmw-group

4.3

Amazon in Numbers: Sales, Profit, AWS, Advertising and Spending From the Company Filings

Updated Nov 1, 2026

$716.9B NET SALES, 2025	**$797.5B** NET SALES, 12 MONTHS TO SEP 2026	**$28.1B** OPERATING INCOME, Q3 2026
+39% AWS SALES GROWTH, Q3 2026	**$496B** AWS BACKLOG, JUN 2026	**1.638M** EMPLOYEES, SEP 2026

Amazon sold $201.9B in Q3 2026 and $797.5B over 12 months. AWS grew 39% to $46.0B, operating profit hit a record $28.1B and 2026 capex is near $220B.

PRIMARY SOURCES: Amazon.com Inc · Exhibit 99.1 to Form 8-K · Amazon.com Inc · First Quarter Results

Full report with charts and data: businesstats.com/amazon-statistics-facts

HOW TO CITE THIS DOSSIER

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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Nov 9, 2026.

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