



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Money: statistics and facts

11 reports · 4 sections · Edition October 2026

\$110M

TEAM PRIZE FUND

\$178B

AMERICAS FY2025
(LEADER)

\$3.40B

2022 SPENDING
(RECORD)

7.9T

JUNE 2026



ABOUT THIS DOSSIER

Money: statistics and facts

Money in numbers: 11 reports covering World Cup (4 reports), Apple (2 reports) and FIFA (2 reports), each with its sources and charts.

A few of the headline figures: \$110M (2023 Prize Pool), \$416B (Apple 2025), \$3.40B (2022 Spending (Record)) and \$107.8T (Broad Money, Top 5 Economies).

The latest revisions cover Womens World Cup Prize Money Is Up 19x. Will 2027 Hit \$655M? and Apple vs Google vs Microsoft: Who Makes the Most Money?. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
\$110M	Team Prize Fund	Womens World Cup 2023 Prize Money per Team, \$2.25M to \$10.5M
\$178B	Americas FY2025 (Leader)	Where Does Apple Make Its Money? Revenue by Region Explained
\$3.40B	2022 Spending (Record)	FIFA Total Expenses 2015-2026: Where the Money Goes
7.9T	June 2026	Money Market Fund Assets 2000-2026: Record \$7.9T
\$110M	2023 Prize Pool	Womens World Cup Prize Money Is Up 19x. Will 2027 Hit \$655M?
\$50M	Spain, 2026 Champion	World Cup Winners Prize Money Hit \$50M as Spain Won 2026

\$440M

Total Prize Pool - \$40M Up
From Russia 2018

FIFA World Cup 2022 Prize Money Distribution – \$440M
Total, \$42M for Argentina

\$416B

Apple 2025

Apple vs Google vs Microsoft: Who Makes the Most
Money?

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01

World Cup

4 reports

1.1

Womens World Cup 2023 Prize Money per Team, \$2.25M to \$10.5M

Updated Oct 18, 2026

\$110M

TEAM PRIZE FUND

\$10.5M

SPAIN, CHAMPIONS

\$2.25M

EACH GROUP STAGE EXIT

\$270K

PER SPAIN PLAYER

\$49.0M

EARMARKED FOR PLAYERS

\$52.0M

UEFA TEAMS COMBINED

Exact 2023 Womens World Cup payout for all 32 nations: Spain \$10.5M, England \$7.5M, players \$30K to \$270K each. Sortable table, confederation totals, FIFPRO.

Full report with charts and data: businessstats.com/womens-world-cup-prize-money-breakdown

1.2

Womens World Cup Prize Money Is Up 19x. Will 2027 Hit \$655M?

Updated Oct 18, 2026

\$110M

2023 PRIZE POOL

\$5.8M

FIRST POOL, 2007

19x

GROWTH 2007 TO 2023

25%

SHARE OF MEN POOL, 2023

\$655M

MEN POOL 2026, PARITY MARK

FIFA paid \$5.8M in 2007 and \$110M in 2023. Eight months before Brazil 2027 no fund is set: what parity with the \$655M men pool would mean, edition by edition.

Full report with charts and data: businessstats.com/womens-world-cup-prize-money



1.3

World Cup Winners Prize Money Hit \$50M as Spain Won 2026

Updated Oct 18, 2026

\$50M

SPAIN, 2026 CHAMPION

7.6%

CHAMPION SHARE OF \$655M

\$33M

ARGENTINA, RUNNER UP

\$50.5M

FRANCE 2018 IN JULY 2026
DOLLARS

\$17M

VALUE OF WINNING THE FINAL

\$80M

SPAIN, TWO TITLES COMBINED

Spain earned a record \$50M for the 2026 World Cup, \$17M more than Argentina. Every champion prize since 2010, its share of the pot and value after inflation.

Full report with charts and data: businessstats.com/fifa-world-cup-winners-prize-money

1.4

FIFA World Cup 2022 Prize Money Distribution – \$440M Total, \$42M for Argentina

Updated May 27, 2026

\$440M

TOTAL PRIZE POOL - \$40M UP FROM
RUSSIA 2018

\$9M

MINIMUM PRIZE - EVERY GROUP
STAGE TEAM GUARANTEED

\$42M

ARGENTINA - CHAMPION PRIZE,
HIGHEST EVER AT THAT TIME

\$25M

MOROCCO - 4TH PLACE, RECORD
FOR AFRICAN NATION

\$30M

FRANCE - RUNNER-UP PRIZE

\$209M

CLUB BENEFIT PROGRAMME - PAID
TO 440 CLUBS

Argentina won \$42M at World Cup 2022. Runner-up France \$30M. Group exit: \$9M each. Full \$440M prize distribution by stage, team, and confederation.

Full report with charts and data: businessstats.com/prize-money-distribution-qatar-world-cup



02

Apple

2 reports

2.1

Where Does Apple Make Its Money? Revenue by Region Explained

Updated Jun 16, 2026

\$178B

AMERICAS FY2025 (LEADER)

43%

AMERICAS SHARE

\$111B

EUROPE FY2025

15%

CHINA SHARE (WAS 25%)

\$64B

GREATER CHINA FY2025

\$111B

Q2 FY2026 TOTAL

Apple net sales by region: the Americas leads at \$178B in 2025, Europe has overtaken Greater China for second, and China's share has fallen to 15%.

Full report with charts and data: businessstats.com/quarterly-revenue-of-apple-by-geographical-region

2.2

Apple vs Google vs Microsoft: Who Makes the Most Money?

Updated Jun 19, 2026

\$416B

APPLE 2025

~18x

ALPHABET GROWTH

\$403B

ALPHABET 2025

\$1.1T

COMBINED 2025

\$282B

MICROSOFT 2025

\$60B

MSFT IN 2008

In 2008 Microsoft crushed both. By 2025 Apple leads at \$416B, Google's right behind at \$403B - and in 2026 Google could take the crown. See the full race.

Full report with charts and data: businessstats.com/comparison-of-apple-and-google-revenues



03

FIFA

2 reports

3.1

FIFA Total Expenses 2015-2026: Where the Money Goes

Updated Jun 16, 2026

\$3.40B

2022 SPENDING (RECORD)

\$6.30B

2019-22 CYCLE TOTAL

\$2.58B

DEVELOPMENT (2019-22)

\$2.54B

COMPETITIONS (2019-22)

\$10B

2023-26 BUDGET

83%

OF REVENUE SPENT

FIFA's total expenses grew from \$5.29 billion in 2015-2018 to a confirmed \$6.30 billion in 2019-2022, with a projected \$10 billion for the 2023-2026 cycle.

Full report with charts and data: businessstats.com/expenses-of-the-football-association-fifa

3.2

How Much Money Does FIFA Make? Revenue 2015-2026

Updated May 30, 2026

\$7.57B

2019-2022 CYCLE REVENUE -
RECORD HIGH, DESPITE COVID-19

\$5.77B

2022 ANNUAL REVENUE - RECORD
SINGLE YEAR, QATAR WORLD CUP

\$13B

2023-2026 CYCLE PROJECTION -
DOUBLE THE PREVIOUS CYCLE

45%

TV BROADCASTING - FIFA'S
LARGEST REVENUE SOURCE

\$267M

2020 REVENUE - LOWEST YEAR,
PANDEMIC IMPACT

+18%

CYCLE GROWTH 2015-2018 TO 2019-
2022 (\$6.42B TO \$7.57B)

FIFA earned a record \$7.57B in the 2019-2022 cycle and projects \$13B for 2023-2026. Qatar 2022 alone brought \$5.77B. Full revenue data 2015-2026.

Full report with charts and data: businessstats.com/revenue-of-the-football-association-fifa



04

More statistics

3 reports

4.1

Money Market Fund Assets 2000–2026: Record \$7.9T

Updated Jun 30, 2026

7.9T

JUNE 2026

1.8T

YEAR 2000

82%

GOVERNMENT FUNDS

16%

PRIME FUNDS

4x+

GROWTH

2008

CRISIS SPIKE

US money market fund assets from 2000 to 2026 hit a record 7.9 trillion dollars, up from 1.8 trillion in 2000, as high interest rates drew cash into safe funds.

Full report with charts and data: businessstats.com/us-money-market-mutual-funds-total-financial-assets-since-1990

4.2

\$50T Global M1 Money Supply — Statistics & Facts 2026

Updated Mar 27, 2026

\$50T

GLOBAL M1 2026

\$18.4T

US M1 — LARGEST

\$14.2T

CHINA M1

72%

DEMAND DEPOSITS SHARE

+27%

US M1 2020-21 SURGE

\$6,135

PER CAPITA M1

Global M1 money supply 2026: \$50T worldwide. US M1 \$18.4T. China \$14.2T. Eurozone \$10.7T. Demand deposits 72%. Per capita \$6,135. Growth trends & 2028 forecast.

Full report with charts and data: businessstats.com/m1-money-supply



4.3

How Much Money Is in the World 2026: \$108T M2, \$29T Gold

Updated Sep 29, 2026

\$107.8T

BROAD MONEY, TOP 5 ECONOMIES

\$52.8T

CHINA M2

\$23.3T

US M2 AUG 2026

\$6.5T

CASH IN USD, EUR, CNY

\$29.0T

ABOVE-GROUND GOLD

\$365T

GLOBAL DEBT H1 2026

The five largest economies hold about 108 trillion dollars of broad money (M2) in 2026. Cash, gold, stocks, debt and real estate compared with fresh data.

Full report with charts and data: businessstats.com/how-much-money-is-in-the-world



HOW TO CITE THIS DOSSIER

Business Stats (2026). **Money: statistics and facts**. Retrieved Oct 18, 2026,
<https://businessstats.com/money-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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