



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Markets & Business: statistics and facts

19 reports · 2 sections · Edition October 2026

\$30.0B

PEAK CONTENT
SPEND -- FY2022
(CONFIRMED)

1,229

ASIA-PACIFIC

7,000

DISNEY 2023 — #1
LARGEST EVENT

57.4 Gt

TOTAL GHG
EMISSIONS 2024



ABOUT THIS DOSSIER

Markets & Business: statistics and facts

Every Business Stats report on Markets & Business in one place: 19 reports, from Disney (2 reports).

The reports put numbers on it, for example \$30.0B (Peak Content Spend -- FY2022 (Confirmed)), \$67.4B (BASF Sales 2025), 7,000 (Disney 2023 — #1 Largest Event) and \$416B (FY2025 Annual Revenue).

Freshly updated: Disney Content Spending 2019-2026 – From \$27B to \$30B Peak and Top Chemical Companies 2026: BASF Leads With \$67.4B Sales. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
\$30.0B	Peak Content Spend -- FY2022 (Confirmed)	Disney Content Spending 2019-2026 – From \$27B to \$30B Peak
1,229	Asia-Pacific	Billionaires by Region 2026 (Ranked)
7,000	Disney 2023 — #1 Largest Event	Biggest Media Layoffs 2020-2026 — Disney 7,000, Spotify 1,500
57.4 Gt	Total GHG Emissions 2024	Greenhouse Gas Emissions Worldwide Statistics & Facts 2026
40%	Of French People Believe in God in 2026	Belief in God in France: The 1947-2026 Decline Explained
59.5%	Evangelical Lutheran Church - Finland's Largest Community	What Religion Is Finland in 2026? Lutheran Church and Beyond

348,717 Hotels, End 2024

Hotel Industry in China 2026: 348,717 Hotels, 40% Chained

10.3M Disney+ UK Subscribers -- Q3 2026

Disney+ UK Subscribers 2021-2026 – 4.1M to 10.3M Households

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01

Disney

2 reports

1.1

Disney Content Spending 2019-2026 – From \$27B to \$30B Peak

Updated May 6, 2026

\$30.0B

PEAK CONTENT SPEND -- FY2022
(CONFIRMED)

\$24.0B

FY2024 CONTENT SPEND
(CONFIRMED)

-\$6.0B

REDUCTION FY2022 PEAK TO
FY2024

\$14.9B

FY2020 -- COVID PRODUCTION
SHUTDOWN LOW

\$17.0B

NETFLIX FY2025 CONTENT SPEND
(CONFIRMED)

\$195.2B

TOTAL DISNEY CONTENT SPEND
FY2019-FY2026

Disney is the world's largest content spender -- investing approximately \$24.0 billion in FY2024 (confirmed, Disney SEC 10-K FY2024) across streaming, linear TV, theatrical, and sports rights. Content spending peaked at \$30.0 billion in FY2022 during the aggressive Disney+ subscriber growth phase under CEO Bob Chapek. Following Bob Iger's return (November 2022), spending was reduced to \$27.0B (FY2023) then \$24.0B (FY2024) -- a \$6 billion reduction that was the primary...

Full report with charts and data: businessstats.com/content-spending-disney

1.2

Biggest Media Layoffs 2020-2026 — Disney 7,000, Spotify 1,500

Updated May 4, 2026

7,000

DISNEY 2023 — #1 LARGEST EVENT

4,000+

PARAMOUNT TOTAL 2024-2025

1,500

SPOTIFY DEC 2023

20,342

TOTAL INDUSTRY CUTS — 2023

17,000+

TOTAL INDUSTRY CUTS — 2025

~6,000

WBD-NETFLIX PROJECTED CUTS



Largest media layoffs as of April 2026: Disney 7,000 (SEC confirmed), Paramount 4,000+, Spotify 1,500. 20,342 jobs cut in 2023. 17,000+ in 2025. Full ranking.

Full report with charts and data: businessstats.com/media-layoffs-world



02

More statistics

17 reports

2.1

Billionaires by Region 2026 (Ranked)

Updated Jul 6, 2026

1,229

ASIA-PACIFIC

1,071

NORTH AMERICA

820

EUROPE

\$9.3T

NA WEALTH

36%

ASIA SHARE

3,428

WORLD TOTAL

Asia-Pacific has the most billionaires of any region in 2026 with about 1,229, ahead of North America and Europe, but North America holds the most wealth.

Full report with charts and data: businessstats.com/global-billionaire-population-by-region

2.2

Greenhouse Gas Emissions Worldwide Statistics & Facts 2026

Updated Jun 13, 2026

57.4 Gt

TOTAL GHG EMISSIONS 2024

37.8 Gt

ENERGY CO₂ 2024 (RECORD)

426 ppm

ATMOSPHERIC CO₂ CONC. 2025

+52%

RISE SINCE 1990 BASELINE

15 Gt

GAP TO 1.5°C TARGET (2030)

145

COUNTRIES WITH NET-ZERO
TARGETS

Global greenhouse gas emissions reached approximately 57.4 gigatonnes of CO₂ equivalent (Gt CO₂e) in 2024, setting a new record driven by record energy-related CO₂ of 37.8 Gt. China accounts for 28.8% of all emissions, the United States for 11%, and India for 8%. Despite net-zero pledges from countries covering



90%+ of global GDP, emissions in 2030 are on track to be approximately 15 Gt above what is needed to limit...

Full report with charts and data: businessstats.com/global-greenhouse-gas-emissions

2.3

Belief in God in France: The 1947-2026 Decline Explained

Updated Jun 3, 2026

40%

OF FRENCH PEOPLE BELIEVE IN GOD
IN 2026

66%

BELIEVED IN GOD IN 1947 - THE
STARTING POINT

-26pt

FALL IN BELIEF FROM 1947 TO 2026

60%

NOW DESCRIBE THEMSELVES AS
NON-BELIEVERS

94%

PRACTISING CATHOLICS STILL
BELIEVE IN GOD

36%

OF 18-24 YEAR OLDS BELIEVE - THE
LOWEST

Belief in God in France has collapsed from 66% in 1947 to just 40% in 2026. See the trend by age and religion, and when non-believers took over.

Full report with charts and data: businessstats.com/belief-in-god-france

2.4

What Religion Is Finland in 2026? Lutheran Church and Beyond

Updated May 31, 2026

59.5%

EVANGELICAL LUTHERAN CHURCH -
FINLAND'S LARGEST COMMUNITY

37.7%

RELIGIOUSLY UNAFFILIATED - THE
FASTEST-GROWING GROUP

1.0%

FINNISH ORTHODOX CHURCH - THE
SECOND-LARGEST CHURCH

90%

LUTHERAN SHARE IN 1980 - DOWN
TO UNDER 60% TODAY

5.6M

FINLAND'S TOTAL POPULATION
ACROSS ALL COMMUNITIES

~3.3M

LUTHERAN CHURCH MEMBERS IN
FINLAND IN 2026

In 2026 around 59.5% of Finland's 5.6M people belong to the Evangelical Lutheran Church, while 37.7% are unaffiliated. Full breakdown by religious community.

Full report with charts and data: businessstats.com/population-by-religious-community-in-finland



2.5

Hotel Industry in China 2026: 348,717 Hotels, 40% Chained

Updated Oct 6, 2026

348,717

HOTELS, END 2024

17.6M

HOTEL ROOMS

40.09%

ROOMS IN CHAINS

46.8%

STAR HOTEL OCCUPANCY 2025

360.2

STAR HOTEL ADR, YUAN

6.52B

DOMESTIC TRIPS 2025

China has 348,717 hotels with 17.6 million rooms, and 40.09 percent of rooms belong to chains. Star hotel revenue, occupancy, room rates and top groups.

Full report with charts and data: businessstats.com/hotel-industry-in-china-statistics-facts

2.6

Disney+ UK Subscribers 2021-2026 – 4.1M to 10.3M Households

Updated May 7, 2026

10.3M

DISNEY+ UK SUBSCRIBERS -- Q3 2026

4.1M

DISNEY+ UK SUBSCRIBERS -- Q2 2021 (START)

+6.2M

UK SUBSCRIBER GROWTH Q2 2021 TO Q3 2026

+151%

GROWTH RATE Q2 2021-Q3 2026

Q2 2026

QUARTER DISNEY+ UK CROSSED 10M HOUSEHOLDS

22

CONSECUTIVE QUARTERS OF UK GROWTH

Disney+ UK subscribers grew from 4.1M households in Q2 2021 to 10.3M in Q3 2026. Quarterly data Q2 2021-Q3 2026. Marvel, Star Wars, and ad-tier growth drivers.

Full report with charts and data: businessstats.com/disney-plus-subscribers-uk



2.7

Netflix Leads HVOD at \$62B — Revenue by Plan Type 2029

Updated May 5, 2026

\$161.7B

TOTAL HVOD REVENUE 2029 (ALL SERVICES)

\$114.2B

SUBSCRIPTION REVENUE 2029 (70.6%)

\$47.5B

ADVERTISING REVENUE 2029 (29.4%)

\$62.7B

NETFLIX -- #1 HVOD SERVICE 2029

\$31.3B

AMAZON PV -- #2 HVOD SERVICE 2029

38.8%

NETFLIX SHARE OF TOTAL HVOD REVENUE

HVOD market reaches \$161.7B by 2029. Netflix leads at \$62.7B. Subscription revenue \$114.2B vs advertising \$47.5B. All major services ranked by plan type.

Full report with charts and data: businessstats.com/hybrid-video-on-demand-services-revenue-worldwide

2.8

\$11 Trillion Tourism Industry 2026 — Numbers That Shock

Updated May 12, 2026

\$11.1T

TOURISM GDP CONTRIBUTION

1.6B

INTERNATIONAL ARRIVALS 2025

330M

TOURISM JOBS WORLDWIDE

5.0B

AIR PASSENGERS 2025

\$900B

ONLINE TRAVEL MARKET

10.4%

SHARE OF GLOBAL GDP

France. Spain. Japan. Airbnb. Airlines. Hotels. OTAs. 1.6B arrivals, \$11.1T GDP, 330M jobs every travel & tourism statistic for 2026 in one place.

Full report with charts and data: businessstats.com/global-tourism



2.9

27.3% Leader — Grocery Market Share in Great Britain 2017–2026

Updated Sep 7, 2026

27.9%

TESCO - #1

15.3%

SAINSBURY'S - #2

11.5%

ASDA - #3

10.6%

ALDI - #4

19%

ALDI+LIDL COMBINED

£235B

MARKET SIZE

Tesco leads UK grocery at 27.9%, Sainsbury's 15.3%, Asda 11.5%. Aldi (10.6%) and Lidl (8.8%) now hold 19% combined - Lidl has overtaken Morrisons.

Full report with charts and data: businessstats.com/grocery-market-share-in-the-united-kingdom-uk

2.10

Top Chemical Companies 2026: BASF Leads With \$67.4B Sales

Updated Oct 12, 2026

\$67.4B

BASF SALES 2025

\$965.8B

C&EN TOP 50 SALES, 2025

-5.8%

TOP 50 SALES CHANGE

39.3%

LINDE EBITDA MARGIN

37 Mt

EU CAPACITY CLOSED 2022 TO 2025

4,500

DOW JOB CUTS ANNOUNCED 2026

BASF, Sinopec and Dow top the chemical companies on 2025 filings. Sales in USD, EBITDA margins, 37 Mt of EU closures and the H1 2026 profit rebound.

Full report with charts and data: businessstats.com/top-chemical-companies



2.11

Global Air Traffic Number of Flights 2004–2026 — Statistics & Facts

Updated Jun 13, 2026

39.8M

GLOBAL FLIGHTS 2025 (RECORD)

4.7B

PASSENGER JOURNEYS 2025

\$965B

TOTAL AIRLINE REVENUE 2025

109K

FLIGHTS PER DAY GLOBALLY

83%

AVERAGE LOAD FACTOR 2025

87M

AVIATION JOBS SUPPORTED

Global airlines operated approximately 39.8 million scheduled flights in 2025 surpassing the pre-pandemic record of 38.9 million set in 2019. Complete statistics on worldwide flight numbers, passenger traffic, airline revenue, regional breakdown, and 2030 outlook.

Full report with charts and data: businessstats.com/global-air-traffic-number-of-flights

2.12

Energy Prices in the U.S. 2025–2026 Statistics & Facts

Updated May 30, 2026

17.14¢

AVG U.S. ELECTRICITY PRICE/KWH
2026 (ALL-TIME HIGH)

\$3.90

HENRY HUB NATURAL GAS \$/MMBTU
2025 AVG

\$3.12

AVG U.S. GASOLINE PRICE/GALLON
2026 YTD

\$68

WTI CRUDE OIL PRICE/BARREL 2026
YTD AVG

\$3,450

AVG ANNUAL HOUSEHOLD ENERGY
COST 2025

46¢

HAWAII — HIGHEST STATE
ELECTRICITY RATE 2026

How much does energy cost in the US right now and how did we get here? This page tracks electricity rates, natural gas prices and gasoline costs by state and region, with historical data from 2000 to 2026 and key drivers behind price changes.

Full report with charts and data: businessstats.com/energy-prices-in-the-us



2.13

Pizza Restaurant Industry Market Size in the United States — 2024 & 2026

Updated May 30, 2026

\$50.1B

MARKET SIZE 2024

\$49.5B

MARKET SIZE 2026

75,736

U.S. PIZZERIAS

\$9.5B

DOMINO'S U.S. SALES

2.95%

CAGR TO 2034

78%+

ONLINE ORDERING RATE

U.S. pizza restaurant industry market size stands at \$49.5B in 2026, with 75,736 pizzerias and Domino's leading at \$9.5B. Chain rankings, delivery trends & 2034 forecasts

Full report with charts and data: businessstats.com/pizza-restaurant-industry-market-size-us

2.14

Apple Revenue Worldwide — Statistics & Facts 2004–2026

Updated Oct 6, 2026

\$416B

FY2025 ANNUAL REVENUE

\$143.8B

Q1 FY2026 RECORD

\$109B

SERVICES REVENUE FY2025

50%

IPHONE REVENUE SHARE

+6.4%

YOY GROWTH FY2025

2.5B

ACTIVE DEVICES

Apple revenue journey from \$13.9B in 2005 to over \$391B today. This page tracks every annual net sales figure, quarterly breakdown by product (iPhone, Mac, Services, Wearables) and the key events that shaped each year's numbers.

Full report with charts and data: businessstats.com/total-net-sales-of-apple-since-2005



2.15

Nike Revenue 2005 to 2026 — Annual Sales Statistics & Facts

Updated May 30, 2026

\$51.4B

FY2024 PEAK REVENUE

\$46.3B

FY2025 REVENUE

+275%

GROWTH SINCE FY2005

66%

FOOTWEAR SHARE

43%

DIRECT-TO-CONSUMER

\$7.7B

CHINA REVENUE

Nike is the world's largest athletic footwear and apparel company, with a 20-year revenue journey that tells the story of modern sportswear's transformation into a global lifestyle category. From \$13.7 billion in FY2005, Nike's annual revenue grew steadily to a peak of \$51.4 billion in FY2024 — a 275% increase over 19 fiscal years. FY2025 (ending May 31, 2025) saw revenue decline to approximately \$46.3 billion as the company executed...

Full report with charts and data: businessstats.com/nikes-sales-worldwide-since-2005

2.16

Smartphone Market Share by Vendor

Updated May 30, 2026

1.26B

UNITS SHIPPED 2025

19.7%

APPLE SHARE 2025

19.1%

SAMSUNG SHARE 2025

\$579B

MARKET VALUE 2026E

3rd

CONSECUTIVE APPLE #1

-0.9%

2026 UNIT FORECAST

Apple took the top spot. Samsung fights back. Xiaomi, OPPO and Huawei are closing in. See the full global smartphone market share ranking by vendor with quarterly shipment data, regional breakdowns and year-on-year trends. Updated 2026.

Full report with charts and data: businessstats.com/smartphone-market-share-by-vendor



2.17

McDonald's Revenue from 2005 to 2026 — Statistics & Facts

Updated May 30, 2026

\$26.89B

FY2025 REVENUE

+3.72%

YOY GROWTH 2025

43K+

RESTAURANTS WORLDWIDE

~95%

FRANCHISED LOCATIONS

\$120B+

SYSTEMWIDE SALES

2,600

NEW OPENINGS 2026

McDonald's Revenue has fluctuated in the past 10 years. The fast food giant's revenue saw growth in 2026, Stats and Facts

Full report with charts and data: businessstats.com/mcdonalds-revenue-from-2005-to-2026



HOW TO CITE THIS DOSSIER

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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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