



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Hardware: statistics and facts

14 reports · 5 sections · Edition October 2026

\$3,499

VISION PRO

63M

Q1 2026 SHIPMENTS

\$3.72B

FY2025 REVENUE
(FULL YEAR)

\$10.5B

2025 REVENUE

ABOUT THIS DOSSIER

Hardware: statistics and facts

Hardware in numbers: 14 reports covering Vision Pro (4 reports), PC (3 reports), ARM Holdings (2 reports) and VR (2 reports), each with its sources and charts.

A few of the headline figures: \$3,499 (Vision Pro), 30.3% (AMD Client Units, Q2 2026), \$3.72B (Revenue FY2025) and \$10.5B (2025 Revenue).

The latest revisions cover VR Headset Price Comparison 2026: Vision Pro to Quest and Intel vs AMD Market Share 2026: AMD at 30.3% of PC CPUs. Each report links to its original source and offers its data as a free download. This page updates itself as reports are added or revised, most recently on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
\$3,499	Vision Pro	VR Headset Price Comparison 2026: Vision Pro to Quest
63M	Q1 2026 Shipments	PC Shipments Worldwide: Quarterly Data 2009-2026
\$3.72B	FY2025 Revenue (Full Year)	ARM Holdings Revenue by Quarter FY2017–2026
\$10.5B	2025 Revenue	VR Headset Market Revenue Worldwide: 2018-2030 Data
\$61.7B	2029 Peak (est.)	How Big Is the Tablet Market? Revenue 2018-2030
\$499	AppleCare+ 2yr	Apple Vision Pro Accessories Price List 2026: Full Cost
\$3,499	256GB Base	Apple Vision Pro Price 2026: 256GB, 512GB & 1TB Cost



390k

2024 Launch

Apple Vision Pro Sales 2024-2028: Shipments & Forecast

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- 1.2 Apple Vision Pro Accessories Price List 2026: Full Cost
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- 1.4 Apple Vision Pro Sales 2024-2028: Shipments & Forecast

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01

Vision Pro

4 reports

1.1

VR Headset Price Comparison 2026: Vision Pro to Quest

Updated Jun 20, 2026

\$3,499

VISION PRO

\$299

QUEST 3S

12x

PRICE RANGE

\$1,799

GALAXY XR

\$499

QUEST 3

7x

PRO VS QUEST

VR headset price comparison, 2023 to 2026, by MSRP: from the Apple Vision Pro at 3,499 dollars to the Meta Quest 3S at 299, with Samsung, Sony and Valve.

Full report with charts and data: businessstats.com/vr-headset-comparison-by-price

1.2

Apple Vision Pro Accessories Price List 2026: Full Cost

Updated Jun 18, 2026

\$499

APPLECARE+ 2YR

\$199

TRAVEL CASE

\$99-149

ZEISS LENSES

\$99

EACH BAND

\$19

CHEAPEST

~\$1,200

FULL KIT

Apple Vision Pro accessories price 2026: travel case \$199, battery \$199, ZEISS lenses \$99-149, bands \$99, AppleCare+ \$499 in the US, plus full cost breakdown.

Full report with charts and data: businessstats.com/apple-vision-pro-accessories-price-list



1.3

Apple Vision Pro Price 2026: 256GB, 512GB & 1TB Cost

Updated Jun 17, 2026

\$3,499 256GB BASE	\$3,699 512GB	\$3,899 1TB TOP
\$200 PER STEP	~\$5,000 FULLY LOADED	7x OF A QUEST 3

Apple Vision Pro price by storage in 2026: the 256GB costs \$3,499, 512GB \$3,699 and 1TB \$3,899 in the US, plus accessories and total cost of ownership.

Full report with charts and data: businessstats.com/apple-vision-pro-price-list

1.4

Apple Vision Pro Sales 2024-2028: Shipments & Forecast

Updated Jun 17, 2026

390k 2024 LAUNCH	2025	90%+ FORECAST MISS
~75% ENTERPRISE	\$3,499 LAUNCH PRICE	~0.5M CUMULATIVE

Apple Vision Pro shipment forecast, 2024 to 2028: about 390,000 units shipped in 2024, collapsing to under 100,000 in 2025, with an uncertain recovery ahead.

Full report with charts and data: businessstats.com/apple-vision-pro-shipments



02

PC

3 reports

2.1

PC Shipments Worldwide: Quarterly Data 2009-2026

Updated Jun 14, 2026

63M

Q1 2026 SHIPMENTS

364M

2011 PEAK (YEAR)

349M

2021 PANDEMIC PEAK

242M

2023 LOW

5.0B

TOTAL SINCE 2009

31%

AI PCS 2025

Global PC shipments reached about 63 million units in Q1 2026 as the Windows 11 and AI PC recovery met a looming memory shortage that threatens a 2026 decline.

Full report with charts and data: businessstats.com/global-pc-shipments-since-1st-quarter-2009

2.2

PC Market Revenue 2018-2028: A \$247B Comeback by Category

Updated Jun 16, 2026

\$247B

2028 REVENUE (RECORD)

\$201B

2018 REVENUE

58%

LAPTOPS SHARE

\$2.45T

TOTAL 2018-2028

\$143B

LAPTOPS 2028

\$40B

DESKTOPS 2028

Global PC market revenue is forecast to hit a record \$247B by 2028, up from \$201B in 2018, with laptops driving the growth at close to 58% of the total.

Full report with charts and data: businessstats.com/revenue-pcs-market-worldwide



2.3

Intel vs AMD Market Share 2026: AMD at 30.3% of PC CPUs

Updated Oct 15, 2026

30.3%

AMD CLIENT UNITS, Q2 2026

69.7%

INTEL CLIENT UNITS, Q2 2026

34.9%

AMD DESKTOP UNITS

34.5%

AMD SERVER UNITS

46.2%

AMD SERVER REVENUE, Q1 2026

48.4%

AMD CPUS ON STEAM, SEP 2026

Mercury Research Q2 2026: AMD holds 30.3% of x86 PC chips, 34.9% of desktops, 34.5% of servers and 46.2% of server revenue. Intel keeps 69.7% of PCs.

Full report with charts and data: businessstats.com/worldwide-x86-intel-amd-market-share



03

ARM Holdings

2 reports

3.1

ARM Holdings Revenue by Quarter FY2017–2026

Updated May 12, 2026

\$3.72B

FY2025 REVENUE (FULL YEAR)

\$1.57B

FY2017 REVENUE (BASELINE)

+137%

REVENUE GROWTH FY2017–FY2025

+25%

FY2025 YOY GROWTH

~\$4.4B

FY2026E (ANALYST CONSENSUS)

63%

ROYALTY SHARE OF REVENUE

ARM Holdings: \$1.57B (FY2017) to \$3.72B (FY2025). Full Q1–Q4 breakdown every fiscal year 2017–2026.

Royalty vs license split and FY2026 forecast included.

Full report with charts and data: businessstats.com/arm-net-sales-worldwide

3.2

ARM Holdings Statistics & Facts — Revenue, Stock & Data

Updated May 12, 2026

\$3.72B

REVENUE FY2025

\$110B

MARKET CAP 2026

99%

SMARTPHONE MARKET SHARE

280B+

CHIPS SHIPPED (CUMULATIVE)

~95%

GROSS MARGIN

6,500+

EMPLOYEES WORLDWIDE

ARM powers 99% of smartphones. \$3.72B revenue FY2025. \$110B market cap. 280B+ chips shipped.

Revenue forecasts, market share, customers — all ARM data 2026.

Full report with charts and data: businessstats.com/arm



04

VR

2 reports

4.1

VR Headset Market Revenue Worldwide: 2018–2030 Data

Updated Jun 15, 2026

\$10.5B

2025 REVENUE

+5.5%

2025 GROWTH

\$12.8B

2030 FORECAST

~\$120B

TOTAL 2018–30

~30M

2030 UNITS

50%

META SHARE

Global VR headset revenue rose from about 4 billion dollars in 2018 to around 10.5 billion in 2025, and is forecast to near 12.8 billion by 2030."

Full report with charts and data: businessstats.com/vr-headset-market-revenue-worldwide

4.2

\$87 Billion Market — Virtual Reality (VR) Statistics & Facts 2026

Updated Mar 20, 2026

\$87B

GLOBAL VR MARKET 2026

171M

VR USERS WORLDWIDE

43%

META QUEST MARKET SHARE

26%

CAGR 2026–2032

\$345B

PROJECTED 2032

22M

HEADSETS SHIPPED 2025

Virtual reality market worth \$87B in 2026, growing to \$345B by 2032. 171M VR users worldwide. Meta Quest leads with 43% headset share. Complete VR statistics, headset rankings, and 2032 forecasts.

Full report with charts and data: businessstats.com/virtual-reality-statistics



05

More statistics

3 reports

5.1

How Big Is the Tablet Market? Revenue 2018–2030

Updated Jun 16, 2026

\$61.7B

2029 PEAK (EST.)

\$54B

2024 REVENUE

+14.7%

GROWTH 2024-29

~\$720B

CUMULATIVE 18-30

38%

APPLE SHARE

\$365

AVG PRICE 2030

Global tablet market revenue is forecast to peak near 61.7 billion dollars in 2029, recovering from the post-pandemic slump on premium and AI tablets.

Full report with charts and data: businessstats.com/revenue-tablets-worldwide

5.2

How Much Does the World Spend on Devices? \$628B to \$856B

Updated Jun 14, 2026

\$856B

2026 SPENDING (RECORD)

\$628B

2012 SPENDING

\$808B

2021 PANDEMIC BOOM

\$10.5T

TOTAL SINCE 2012

~14%

SHARE OF IT BUDGET

+9.3%

2026 GROWTH

Global device spending (PCs, tablets, phones, printers) is forecast at a record \$856B in 2026, up from \$628B in 2012, but its share of IT budgets is shrinking.

Full report with charts and data: businessstats.com/total-devices-spending-worldwide-forecast



5.3

Nvidia — Statistics & Facts 2026

Updated Jun 13, 2026

\$3.3T

MARKET CAPITALIZATION Q1 2026

\$130B

REVENUE FY2026

\$65B

NET INCOME FY2026

88%

DISCRETE GPU MARKET SHARE

\$112B

DATA CENTER REVENUE (87%)

30,000+

EMPLOYEES WORLDWIDE

Nvidia's market cap reached \$3.3 trillion in 2026 with \$130 billion revenue from AI GPU dominance.

Complete statistics on revenue, data center, gaming, and outlook.

Full report with charts and data: businessstats.com/nvidia-statistics-facts



HOW TO CITE THIS DOSSIER

Business Stats (2026). **Hardware: statistics and facts**. Retrieved Oct 18, 2026,
<https://businessstats.com/hardware-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

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