



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Financial Services: statistics and facts

15 reports · 5 sections · Edition October 2026

68%

AMERICAS

\$7tn

VISA PURCHASE
VOLUME, 2025

\$92B

EUROPEAN MARKET
2026

500M+

GLOBAL NEOBANK
CUSTOMERS



ABOUT THIS DOSSIER

Financial Services: statistics and facts

Financial Services in numbers: 15 reports covering BlackRock (5 reports), Trillion (3 reports), Market Fintech (2 reports) and Digital (2 reports), each with its sources and charts.

A few of the headline figures: 68% (Americas), \$7tn (Visa Purchase Volume, 2025), \$340B (Global Market 2026) and 500M+ (Global Neobank Customers).

The latest revisions cover BlackRock AUM 2026: By Product Type & Region and Credit Cards Worldwide: Visa Leads a \$11 Trillion Market. Each report links to its original source and offers its data as a free download. This page updates itself as reports are added or revised, most recently on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
68%	Americas	BlackRock AUM 2026: By Product Type & Region
\$7tn	Visa Purchase Volume, 2025	Credit Cards Worldwide: Visa Leads a \$11 Trillion Market
\$92B	European Market 2026	\$92 Billion Market — Fintech in Europe 2026 — Statistics & Facts
500M+	Global Neobank Customers	Digital Banks Statistics & Facts 2026 — 500M Users, \$210B Market
\$560bn	Global BNPL Value, 2025	BNPL Statistics: A \$560 Billion Market Heading to \$912bn
\$5.7T	iShares ETFs	BlackRock AUM 2026: By Style & Client Type

**\$14.04T**

2025 Record

BlackRock Total AUM 2008 to Q2 2026: History

\$14T+

2026 AUM

BlackRock AUM by Asset Class 2014-2026

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01

BlackRock

5 reports

1.1

BlackRock AUM 2026: By Product Type & Region

Updated Jun 24, 2026

68%

AMERICAS

25%

EMEA

7%

ASIA-PACIFIC

53%

EQUITIES

26%

FIXED INCOME

\$9.8T

AMERICAS AUM

BlackRock assets under management in 2026 by product type and client region, with the Americas at 68 percent and equities the largest product everywhere.

Full report with charts and data: businessstats.com/blackrock-aum-product-type-region

1.2

BlackRock AUM 2026: By Style & Client Type

Updated Jun 23, 2026

\$5.7T

ISHARES ETFS

65%

INDEX/PASSIVE

39%

ETF SHARE

\$6.3T

INSTITUTIONS

26%

ACTIVE

\$1T

CASH MGMT

BlackRock assets under management in 2026 by investment style and client type, led by iShares ETFs at 5.7 trillion dollars, then index and active funds.

Full report with charts and data: businessstats.com/blackrock-aum-investment-style-client-type



1.3

BlackRock Total AUM 2008 to Q2 2026: History

Updated Jun 23, 2026

\$14.04T

2025 RECORD

\$13.89T

Q1 2026

10x

SINCE 2008

\$1.31T

2008 AUM

2009

ISHARES DEAL

\$698B

2025 INFLOWS

BlackRock total assets under management from 2008 to Q2 2026, from 1.3 trillion dollars to a record 14 trillion, tripling after the 2009 iShares deal.

Full report with charts and data: businessstats.com/assets-under-management-blackrock

1.4

BlackRock AUM by Asset Class 2014-2026

Updated Jun 23, 2026

\$14T+

2026 AUM

\$8T+

EQUITIES

\$3.5T

FIXED INCOME

6x

ALTS GROWTH

\$4.7T

2014 AUM

2009

WORLD #1 SINCE

BlackRock assets under management from 2014 to 2026 by asset class, from 4.7 trillion dollars to a record 14 trillion, led by equities and fixed income.

Full report with charts and data: businessstats.com/aum-by-type-blackrock



1.5

\$675B Alternatives — BlackRock Real Estate Holdings 2026

Updated Apr 19, 2026

\$675B+

ALTERNATIVES CLIENT ASSETS

\$14T

TOTAL BLACKROCK AUM

210+

REAL ESTATE PROFESSIONALS

16

GLOBAL OFFICES

\$1T

ALTERNATIVES TARGET 2030

65+

ISHARES IYR HOLDINGS

BlackRock manages \$675B+ in alternatives including real estate. 210+ professionals across 16 offices.

iShares IYR ETF tracks US REITs. Private markets projected \$20T by 2030. Full data.

Full report with charts and data: businessstats.com/blackrock-real-estate-holdings



02

Trillion

3 reports

2.1

Credit Cards Worldwide: Visa Leads a \$11 Trillion Market

Updated Sep 25, 2026

\$7tn

VISA PURCHASE VOLUME, 2025

4.8bn

VISA CARDS IN CIRCULATION

97%

HANDLED BY TOP 3 NETWORKS

83%

CARD OWNERSHIP, CANADA

\$1.25tn

US CARD DEBT, 2026

20.9%

AVERAGE US CARD APR

Visa and Mastercard dominate a global card market where purchase volume topped \$11 trillion in 2025. See networks, ownership and debt by country.

Full report with charts and data: businessstats.com/credit-cards-worldwide

2.2

Asia-Pacific Digital Payments: \$5.95 Trillion in 2025

Updated Sep 24, 2026

\$5.95tn

ASIA DIGITAL PAYMENTS, 2025

228bn

INDIA UPI TRANSACTIONS, 2025

77%

WALLETS, SHARE OF E-COMMERCE

49%

INDIA, GLOBAL REAL-TIME SHARE

90%+

CHINA WALLET DUOPOLY

1.7bn

DIGITAL BANKING USERS, ASIA

Asia-Pacific leads global digital payments, worth about \$5.95 trillion in 2025. See mobile wallets, Indias UPI, Chinas duopoly and real-time payment rails.

Full report with charts and data: businessstats.com/digital-payments-asia-pacific



2.3

\$47 Trillion Sector Banking in Europe 2026 — Statistics & Facts

Updated Mar 20, 2026

\$47T

TOTAL BANKING ASSETS

5,400

EU CREDIT INSTITUTIONS

€7.7T

ECB BALANCE SHEET

2.5%

ECB DEPOSIT RATE 2026

1.9%

AVG NPL RATIO 2025

60%+

DIGITAL BANKING ADOPTION

Banking in Europe statistics & facts 2026: European banking sector assets worth \$47 trillion. ECB holds €7.7T balance sheet. Top banks ranked. Digital banking adoption, NPL ratios and 2030 forecasts.

Full report with charts and data: businessstats.com/banking-sector-in-europe



03

Market Fintech

2 reports

3.1

\$92 Billion Market — Fintech in Europe 2026 — Statistics & Facts

Updated Mar 19, 2026

\$92B

EUROPEAN MARKET 2026

35

UK FINTECH UNICORNS

\$45B

REVOLUT VALUATION

7M+

OPEN BANKING USERS

20%

CAGR 2026–2032

\$280B

PROJECTED 2032

Fintech in Europe statistics & facts 2026: European fintech market worth \$92B. UK leads with 35 unicorns. Revolut valued at \$45B. Open banking adoption and 2032 forecasts.

Full report with charts and data: businessstats.com/fintech-in-europe

3.2

\$340 Billion Market Fintech 2026 — Statistics & Facts

Updated Mar 19, 2026

\$340B

GLOBAL MARKET 2026

19%

CAGR 2026–2032

290

FINTECH UNICORNS

3.9B

DIGITAL PAYMENT USERS

\$1.15T

PROJECTED 2032

45%

PAYMENTS SHARE

Fintech statistics & facts 2026: global market worth \$340B, growing to \$1.15T by 2032. Digital payments lead at 45% share. 3.9B digital payment users worldwide.

Full report with charts and data: businessstats.com/fintech-statistics



04

Digital

2 reports

4.1

Digital Banks Statistics & Facts 2026 — 500M Users, \$210B Market

Updated May 12, 2026

500M+

GLOBAL NEOBANK CUSTOMERS

\$210B

MARKET SIZE 2025

110M+

NUBANK — #1 BY USERS

76%

STILL UNPROFITABLE

\$75B

REVOLUT VALUATION

\$13.2B

VC FUNDING 2025

Digital banks serve 500M+ customers worldwide. Nubank 110M users, Revolut 45M, Chime 22M. Market \$210B (2025). 76% unprofitable. Full neobank stats & facts 2026.

Full report with charts and data: businessstats.com/digital-challenger-banks

4.2

90% Digital — Trusted Payment Options Australia 2026

Updated Mar 21, 2026

\$1.07T

PAYMENTS MARKET 2025

90%

USE DIGITAL PAYMENTS

40%+

PAYPAL ADOPTION

\$200B+

DIGITAL WALLET TXNS

37%

USE BNPL ONLINE

27M+

PAYID REGISTRATIONS

Most trusted online payment options in Australia 2026: PayPal leads at 40%+, digital wallets hit \$200B, BNPL reaches \$19.5B. Cards, Apple Pay & PayID stats.

Full report with charts and data: businessstats.com/most-trusted-online-payment-options-australia-statistics



05

More statistics

3 reports

5.1

BNPL Statistics: A \$560 Billion Market Heading to \$912bn

Updated Sep 25, 2026

\$560bn

GLOBAL BNPL VALUE, 2025

\$912bn

FORECAST, 2030

118M

KLARNA ACTIVE CONSUMERS

24%

SHARE OF SWEDEN E-COMMERCE

41%

US USERS WHO PAID LATE

29%

USED BNPL FOR GROCERIES

Buy now pay later payments reached \$560 billion in 2025 and could top \$900 billion by 2030. See Klarna, Affirm, use by country and late payment data.

Full report with charts and data: businessstats.com/bnpl-buy-now-pay-later

5.2

Total assets under management of State Street, 2010-2026

Updated Jun 24, 2026

\$5.67T

RECORD AUM 2025

\$5.62T

Q1 2026

+20%

YOY GROWTH

\$54.5T

CUSTODY (AUC/A)

~\$2.0T

AUM IN 2010

#3

BIG THREE

State Street total assets under management from Q4 2010 to Q2 2026: from around 2 trillion dollars to a record 5.67 trillion, reaching 5.6 trillion in 2026.

Full report with charts and data: businessstats.com/assets-under-management-state-street



5.3

\$13.5T Total — Bank Loans in the United States 2026

Updated Mar 25, 2026

\$13.5T

TOTAL BANK LOANS Q4 2025

\$18.59T

HOUSEHOLD DEBT (RECORD)

\$13.17T

MORTGAGE DEBT

\$1.28T

CREDIT CARD BALANCES

4.8%

DELINQUENCY RATE Q4 2025

\$77.7B

BANK NET INCOME Q4

US bank loans reached \$13.5 trillion in Q4 2025, up 5.9% YoY. Household debt hit record \$18.59T. Mortgage \$13.17T. Credit cards \$1.28T. Auto \$1.67T. Full bank lending data.

Full report with charts and data: businessstats.com/bank-loans-in-the-united-states

HOW TO CITE THIS DOSSIER

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<https://businessstats.com/financial-services-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 19, 2026.

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