



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Consumer Goods & FMCG: statistics and facts

22 reports · 6 sections · Edition October 2026

\$108B

US MARKET 2024

26M t

CHEESE MADE 2024

EUR 13.1B

REVENUE 2026

133.3

FAO INDEX AUG 2026

ABOUT THIS DOSSIER

Consumer Goods & FMCG: statistics and facts

This page brings together 22 Business Stats reports on Consumer Goods & FMCG, grouped into US (3 reports), Tonnes (3 reports), Red Bull (2 reports), Food (2 reports) and Yogurt (2 reports). Narrower topics have their own pages: Food & Nutrition.

Among the figures you will find here: 5.29B lb (US Yogurt Output, 2025), 161.8Mt (EU Milk 2024), \$85B (Global Market 2025) and 133.3 (FAO Index Aug 2026).

Most recently revised are Yogurt Statistics 2026: US Output Hits Record 5.29B lb and Europe Milk Market 2026: 162M Tonnes, Fewer Cows. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
\$108B	US Market 2024	US Cosmetics Industry: \$108 Billion, Biggest in the World
26M t	Cheese Made 2024	Cheese Market Statistics 2024: 26M Tonnes, \$45B Trade
EUR 13.1B	Revenue 2026	Red Bull Revenue 2011 to 2026: Sales, Cans & Growth
133.3	FAO Index Aug 2026	Food Inflation 2026: World Food Prices Highest Since 2022
CAD \$3.1B	Market Size 2026	Yogurt Market in Canada: Statistics & Facts 2026



4.9M

Under-5 Deaths 2024

Child Health Stats 2026: 4.9M Under-5 Deaths, 150M Stunted

52%

US Teens Drinking Weekly,
2023

Sports Drink Statistics 2026: 52% of US Teens Drink Weekly

5.29B lb

US Yogurt Output, 2025

Yogurt Statistics 2026: US Output Hits Record 5.29B lb

CONTENTS

1. US

- 1.1 US Cosmetics Industry: \$108 Billion, Biggest in the World
- 1.2 Sports Drink Statistics 2026: 52% of US Teens Drink Weekly
- 1.3 Yogurt Statistics 2026: US Output Hits Record 5.29B lb

2. Tonnes

- 2.1 Cheese Market Statistics 2024: 26M Tonnes, \$45B Trade
- 2.2 Europe Milk Market 2026: 162M Tonnes, Fewer Cows
- 2.3 Global Dairy Industry 2026: 982M Tonnes and Top Players

3. Red Bull

- 3.1 Red Bull Revenue 2011 to 2026: Sales, Cans & Growth
- 3.2 Energy Drinks Market Size 2026: \$85B, Red Bull & Monster

4. Food

- 4.1 Food Inflation 2026: World Food Prices Highest Since 2022
- 4.2 Food Industry in Mexico — Statistics & Facts 2026

5. Yogurt

- 5.1 Yogurt Market in Canada: Statistics & Facts 2026
- 5.2 Greek Yogurt Statistics 2026: 10.2g Protein, 1.8x Regular

6. More statistics

- 6.1 Child Health Stats 2026: 4.9M Under-5 Deaths, 150M Stunted
- 6.2 Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%



- 6.3 Germany Dairy Cow Numbers 1950-2026: 5.7M to 3.6M
- 6.4 Jewelry Market 2026: Size, Trends & Statistics
- 6.5 \$51B Market — Luxury Watch Industry Statistics & Facts 2026
- 6.6 Ice Cream Brands Ranked 2026: Magnum #1, Top 12 Brands
- 6.7 1 Corona — Most Popular Beer Brands in Mexico 2026
- 6.8 ¥350B Market — Bubble Tea Industry in China Statistics 2026
- 6.9 \$228B Market — Confectionery Worldwide Statistics 2026
- 6.10 Nike Revenue 2005 to 2026 — Annual Sales Statistics & Facts



01

US

3 reports

1.1

US Cosmetics Industry: \$108 Billion, Biggest in the World

Updated Sep 22, 2026

\$108B

US MARKET 2024

#1

BEAUTY MARKET WORLDWIDE

\$306

SPENDING PER PERSON

66%

OF SPENDING BY WOMEN

\$34B

PRESTIGE BEAUTY

\$132B

FORECAST BY 2029

At \$108 billion, the US is the worlds largest beauty market. Inside: top categories, leading brands, who spends most, and the forecast to \$132 billion by 2029.

Full report with charts and data: businessstats.com/cosmetics-industry-us

1.2

Sports Drink Statistics 2026: 52% of US Teens Drink Weekly

Updated Oct 7, 2026

52%

US TEENS DRINKING WEEKLY, 2023

34g

SUGAR IN 20 OZ GATORADE

\$5.6B

BODYARMOR BUYOUT, 2021

\$1.72B

BODYARMOR WRITE-DOWNS

1965

GATORADE INVENTED

30B

POCARI SWEAT UNITS BY 2008

About 52% of US high school students drank a sports drink in the past week. Gatorade, Powerade, BodyArmor and Pocari Sweat data, sugar, sodium and rules.

Full report with charts and data: businessstats.com/sports-drinks



1.3

Yogurt Statistics 2026: US Output Hits Record 5.29B lb

Updated Oct 12, 2026

5.29B lb

US YOGURT OUTPUT, 2025

+5.4%

JANUARY TO AUGUST 2026

154

YOGURT PLANTS, 2025

14.5 lb

EATEN PER PERSON, 2024

\$1.58

PRICE PER 8 OZ, AUG 2026

2 cups

WEEKLY AMOUNT IN FDA CLAIM

US plants made a record 5.29 billion lb of yogurt in 2025, and output is up 5.4% in 2026. USDA data on demand, prices, nutrition, brands and the FDA claim.

Full report with charts and data: businessstats.com/yogurt



02

Tonnes

3 reports

2.1

Cheese Market Statistics 2024: 26M Tonnes, \$45B Trade

Updated Sep 20, 2026

26M t

CHEESE MADE 2024

10.78Mt

EU OUTPUT, NO. 1

6.46Mt

US, TOP COUNTRY

28kg

DENMARK PER HEAD

\$45B

WORLD TRADE

Cheese market statistics 2024: world production near 26 million tonnes, the US top producer, Germany top exporter, plus who eats the most and \$45B in trade.

Full report with charts and data: businessstats.com/global-cheese-market

2.2

Europe Milk Market 2026: 162M Tonnes, Fewer Cows

Updated Sep 22, 2026

161.8Mt

EU MILK 2024

22%

GERMANY, NO. 1

8,120kg

YIELD PER COW

69%

MILK TO CHEESE, BUTTER

10.8Mt

CHEESE OUTPUT

19.7M

DAIRY COWS

How Europe makes 162 million tonnes of milk from a shrinking herd of 19.7 million cows: top countries, cheese and butter split, record yields and 2026 prices.

Full report with charts and data: businessstats.com/milk-market-in-europe



2.3

Global Dairy Industry 2026: 982M Tonnes and Top Players

Updated Sep 20, 2026

982Mt

WORLD MILK 2024

245.9Mt

INDIA, NO. 1

\$31.9B

LACTALIS, TOP FIRM

81%

COW MILK

~70%

EXPORTS, TOP 3

1,146Mt

FORECAST 2034

The global dairy industry in 2026 by the numbers: 982 million tonnes of milk, India as top producer, Lactalis the biggest firm, and who leads dairy exports.

Full report with charts and data: businessstats.com/global-dairy-industry



03

Red Bull

2 reports

3.1

Red Bull Revenue 2011 to 2026: Sales, Cans & Growth

Updated Aug 9, 2026

EUR 13.1B

REVENUE 2026

15B

CANS SOLD

43%

MARKET SHARE

178

COUNTRIES

21,924

EMPLOYEES

EUR 4.25B

REVENUE 2011

Red Bull made about 13.1 billion euros in revenue in 2026, more than three times its 2011 level, selling close to 15 billion cans worldwide.

Full report with charts and data: businessstats.com/red-bulls-company-sales-worldwide

3.2

Energy Drinks Market Size 2026: \$85B, Red Bull & Monster

Updated Sep 6, 2026

\$85B

GLOBAL MARKET 2025

8%

CAGR 2025-2032

43%

RED BULL MARKET SHARE

\$22B

US MARKET 2025

\$145B

PROJECTED 2032

37%

NORTH AMERICA SHARE

Global energy drinks market hit \$85B in 2025, growing to \$145B by 2032 at ~8% CAGR. Red Bull leads at 43%, Monster 39%. US market \$22B.

Full report with charts and data: businessstats.com/energy-drinks-worldwide



04

Food

2 reports

4.1

Food Inflation 2026: World Food Prices Highest Since 2022

Updated Sep 30, 2026

133.3

FAO INDEX AUG 2026

+2.5%

GLOBAL PRICES YOY

33.8%

TURKEY FOOD INFLATION

2.7%

US FOOD INFLATION

1.3%

UK FOOD INFLATION

45%

LOW-INCOME COUNTRIES ABOVE 5%

Global food prices hit 133.3 points in August 2026, the highest since 2022. See food inflation by country, US grocery forecasts and FAO commodity trends.

Full report with charts and data: businessstats.com/food-inflation-statistics

4.2

Food Industry in Mexico — Statistics & Facts 2026

Updated Mar 14, 2026

\$180B+

ANNUAL INDUSTRY REVENUE

1.1M

DIRECT MANUFACTURING JOBS

\$45B+

AGRI-FOOD EXPORTS 2025

#1

WORLD AVOCADO & BEER EXPORTER

25%

SHARE OF MANUFACTURING GDP

\$230B

PROJECTED REVENUE 2030

Mexico's food industry generates \$180B+ annually world's #1 avocado, beer & tequila exporter. Complete 2026 statistics on companies, exports, employment & market trends.

Full report with charts and data: businessstats.com/food-industry-in-mexico



05

Yogurt

2 reports

5.1

Yogurt Market in Canada: Statistics & Facts 2026

Updated Jun 29, 2026

CAD \$3.1B

MARKET SIZE 2026

4.2%

CAGR 2024–2029

38%

GREEK YOGURT SHARE

13.5 kg

PER CAPITA / YEAR

28%

DANONE MARKET SHARE

11.2%

PLANT-BASED CAGR

Quebec eats 16.8 kg/yr. Chobani grabbed 15% in just 8 years. Private label hit a record 18%. Plant-based growing 3× faster. Full \$3.1B breakdown inside

Full report with charts and data: businessstats.com/yogurt-market-in-canada

5.2

Greek Yogurt Statistics 2026: 10.2g Protein, 1.8x Regular

Updated Oct 6, 2026

10.2g

PROTEIN PER 100 G, NONFAT GREEK

46.3%

GREEK SHARE OF SPOONABLE, 2021

5.29B lb

US YOGURT OUTPUT 2025

14.5 lb

YOGURT PER PERSON 2024

1.12B lb

NEW YORK OUTPUT 2025

\$1.2B

CHOBANI ROME NY PLANT

Greek yogurt has 10.2 g of protein per 100 g, almost twice regular yogurt. US output hit 5.29 billion pounds in 2025. Nutrition, makers and market share.

Full report with charts and data: businessstats.com/greek-yogurt



06

More statistics

10 reports

6.1

Child Health Stats 2026: 4.9M Under-5 Deaths, 150M Stunted

Updated Sep 30, 2026

4.9M

UNDER-5 DEATHS 2024

37.4

U5 MORTALITY PER 1,000

150.2M

STUNTED CHILDREN

42.8M

WASTED CHILDREN

188M

OBESE AGES 5 TO 19

85%

DTP3 COVERAGE 2025

4.9M children died before age five in 2024 and 150.2M are stunted, while child obesity now tops underweight. See mortality, nutrition and vaccine data.

Full report with charts and data: businessstats.com/child-health-nutrition-statistics

6.2

Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%

Updated Sep 23, 2026

51%

USED GEN AI TO SHOP, 2025

+34%

GROWTH IN A YEAR

92%

HAVE ENCOUNTERED AI SHOPPING

63%

WANT TO SHOP WITH GEN AI

58%

USE GEN AI OVER SEARCH

80%

PLAN TO USE IN 2026

More than half of consumers now use generative AI to shop online, up from 38 percent a year earlier. See how awareness and use of Gen AI in shopping changed.

Full report with charts and data: businessstats.com/generative-ai-online-shopping



6.3

Germany Dairy Cow Numbers 1950–2026: 5.7M to 3.6M

Updated Sep 21, 2026

5.7M

COWS IN 1950

3.6M

COWS IN 2026

-16%

COWS, LAST DECADE

8,500kg

MILK PER COW 2023

47,200

DAIRY FARMS 2025

33.8Mt

MILK OUTPUT 2024

How Germany dairy cow herd shrank from 5.7 million in 1950 to about 3.6 million in 2026, even as milk output rose - the population trend and what drove it.

Full report with charts and data: businessstats.com/dairy-cow-population-germany

6.4

Jewelry Market 2026: Size, Trends & Statistics

Updated Aug 9, 2026

\$400B

MARKET SIZE

45%

GOLD

40%

ASIA-PACIFIC

34%

RINGS

75%

WOMEN

\$580B

BY 2033

The global jewelry market is worth about 400 billion dollars in 2026. Gold leads by material, Asia-Pacific by region and rings by product.

Full report with charts and data: businessstats.com/jewelry-market-worldwide



6.5

\$51B Market — Luxury Watch Industry Statistics & Facts 2026

Updated Apr 7, 2026

CHF 24.4B

SWISS EXPORTS 2025

32.9%

ROLEX SWISS SHARE — #1

CHF 11B

ROLEX REVENUE EST.

49.1%

TOP 4 PRIVATE BRANDS

\$35B

PRE-OWNED MARKET 2026E

37%

CHF 50K+ OF EXPORT VALUE

Luxury watch statistics 2026: Rolex 32.9% Swiss market share (CHF 11B), Cartier CHF 3.5B, Audemars Piguet overtook Omega. Pre-owned market \$35B. Swiss exports CHF 24.4B. Full data & facts.

Full report with charts and data: businessstats.com/luxury-watch-industry

6.6

Ice Cream Brands Ranked 2026: Magnum #1, Top 12 Brands

Updated Sep 4, 2026

\$126B

GLOBAL MARKET 2026

~8%

MAGNUM BRAND SHARE - #1

\$910M

BEN & JERRY'S REVENUE

19.4%

UNILEVER CORPORATE SHARE

4.3%

MARKET CAGR 2026-2033

\$169B

PROJECTED MARKET 2033

Magnum leads global ice cream brands at ~8% share; Ben & Jerry's tops revenue (\$910M), Haagen-Dazs \$785M. All 12 top brands ranked by share and revenue.

Full report with charts and data: businessstats.com/top-ice-cream-brands



6.7

1 Corona — Most Popular Beer Brands in Mexico 2026

Updated Apr 5, 2026

32%

CORONA — #1 BRAND

22%

MODELO ESPECIAL — #2

~\$21B

MARKET VALUE

\$6B

ANNUAL BEER EXPORTS

59%

AB INBEV VOLUME SHARE

#1

WORLD'S LARGEST EXPORTER

Most popular beer brands in Mexico 2026 Corona leads at 32% market share. Modelo Especial 22%, Victoria 11%, Tecate 10%, Pacifico 7%. AB InBev vs Heineken duopoly. Full data & forecast.

Full report with charts and data: businessstats.com/most-popular-beer-brands-in-mexico

6.8

¥350B Market — Bubble Tea Industry in China Statistics 2026

Updated Mar 25, 2026

¥350B+

MARKET VALUE 2024 (\$48.5B)

45,000+

MIXUE STORES (GLOBAL)

\$5.1B

CHAGEE IPO VALUATION

5,000+

OVERSEAS OUTLETS

5

BRANDS LISTED SINCE 2021

6.4%

YOY GROWTH 2024

China's bubble tea market exceeded ¥350 billion (\$48.5B) in 2024. Mixue leads with 45,000+ stores.

Chagee IPO at \$5.1B. 5 brands listed since 2021. 5,000+ overseas stores. Full data.

Full report with charts and data: businessstats.com/bubble-tea-market-in-china

6.9

\$228B Market — Confectionery Worldwide Statistics 2026

Updated Mar 23, 2026

\$228B GLOBAL MARKET 2026	\$22B MARS REVENUE (LEADER)	58% CHOCOLATE MARKET SHARE
38% EUROPE REVENUE SHARE	10 kg PER CAPITA CONSUMPTION	3.3% MARKET CAGR 2026-2034

Global confectionery market worth \$228B in 2026. Mars leads at \$22B revenue. Chocolate holds 58% share. Europe dominates at 38%. Stats, trends & forecasts.

Full report with charts and data: businessstats.com/confectionery-worldwide

6.10

Nike Revenue 2005 to 2026 — Annual Sales Statistics & Facts

Updated May 30, 2026

\$51.4B FY2024 PEAK REVENUE	\$46.3B FY2025 REVENUE	+275% GROWTH SINCE FY2005
66% FOOTWEAR SHARE	43% DIRECT-TO-CONSUMER	\$7.7B CHINA REVENUE

Nike is the world's largest athletic footwear and apparel company, with a 20-year revenue journey that tells the story of modern sportswear's transformation into a global lifestyle category. From \$13.7 billion in FY2005, Nike's annual revenue grew steadily to a peak of \$51.4 billion in FY2024 — a 275% increase over 19 fiscal years. FY2025 (ending May 31, 2025) saw revenue decline to approximately \$46.3 billion as the company executed...

Full report with charts and data: businessstats.com/nikes-sales-worldwide-since-2005



HOW TO CITE THIS DOSSIER

Business Stats (2026). **Consumer Goods & FMCG: statistics and facts**. Retrieved Oct 18, 2026, <https://businessstats.com/consumer-goods-fmcg-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

Free to reuse under CC BY 4.0 with credit to Business Stats. Business Stats takes great care over accuracy but cannot guarantee it. Check the linked original sources before making decisions.

Read online: <https://businessstats.com/consumer-goods-fmcg-topic-overview/> · businessstats.com