



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

Business Travel: statistics and facts

8 reports · 1 sections · Edition October 2026

EUR 612B

OUTBOUND TRAVEL
SPEND

USD 370B

BUSINESS TRAVEL
SPEND

GBP 28.4B

BUSINESS TRAVEL
SPEND

JPY 22.8T

BUSINESS TRAVEL
SPEND



ABOUT THIS DOSSIER

Business Travel: statistics and facts

Business Travel in numbers: 8 reports, each with its sources and charts.

A few of the headline figures: 3,844 (Trade Exhibitions 2024), EUR 389.9B (Europe Spend 2026F), EUR 612B (Outbound Travel Spend) and USD 370B (Business Travel Spend).

The latest revisions cover China Exhibition Industry 2026: 3,844 Fairs, 155M sqm Space and Business Travel in Europe 2026: EUR 389.9B Spend, Ranked. Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

Also in this topic: Outbound Tourism in European Countries – Statistics & Facts 2025, Business Travel in the US Statistics & Facts and Business Travel in the UK — Statistics & Facts.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
EUR 612B	Outbound Travel Spend	Outbound Tourism in European Countries – Statistics & Facts 2025
USD 370B	Business Travel Spend	Business Travel in the US Statistics & Facts
GBP 28.4B	Business Travel Spend	Business Travel in the UK — Statistics & Facts
JPY 22.8T	Business Travel Spend	Business Travel in Japan — Statistics & Facts



EUR 28.6B

Business Travel
Spend

Business Travel in Italy — Statistics & Facts

EUR 32.4B

Business Travel
Spend

Business Travel in France -Statistics & Facts

3,844

Trade Exhibitions
2024

China Exhibition Industry 2026: 3,844 Fairs, 155M sqm
Space

EUR 389.9B

Europe Spend 2026F

Business Travel in Europe 2026: EUR 389.9B Spend, Ranked

CONTENTS

1. Overview

- 1.1 Outbound Tourism in European Countries – Statistics & Facts 2025
- 1.2 Business Travel in the US Statistics & Facts
- 1.3 Business Travel in the UK — Statistics & Facts
- 1.4 Business Travel in Japan — Statistics & Facts
- 1.5 Business Travel in Italy — Statistics & Facts
- 1.6 Business Travel in France -Statistics & Facts
- 1.7 China Exhibition Industry 2026: 3,844 Fairs, 155M sqm Space
- 1.8 Business Travel in Europe 2026: EUR 389.9B Spend, Ranked



01

Overview

8 reports

1.1

Outbound Tourism in European Countries – Statistics & Facts 2025

Updated May 30, 2026

EUR 612B

OUTBOUND TRAVEL SPEND

1.4B

INTERNATIONAL TRIPS / YEAR

48%

SHARE OF GLOBAL OUTBOUND

EUR 104B

GERMANY OUTBOUND SPEND

5.0%

CAGR TO 2030

EUR 88

AVG DAILY SPEND

European outbound tourism hit EUR 612B in 2024. Germany leads with EUR 104B spend. Discover key stats, country profiles, destinations & 2030 forecasts for Europe's travel market.

Full report with charts and data: businessstats.com/outbound-tourism-european-countries-statistics-facts

1.2

Business Travel in the US Statistics & Facts

Updated May 30, 2026

USD 370B

BUSINESS TRAVEL SPEND

1.3B

DOMESTIC TRIPS / YEAR

11M+

SQFT LAS VEGAS TRADE

74.2%

HOTEL OCCUPANCY

1.9M+

MICE EVENTS / YEAR

5.9%

CAGR TO 2030

US business travel market USD 370B — world's largest corporate travel economy. 1.3B domestic trips, hotel RevPAR records, MICE stats & 2030 growth forecasts

Full report with charts and data: businessstats.com/business-travel-in-the-us-statistics-facts



1.3

Business Travel in the UK — Statistics & Facts

Updated May 30, 2026

GBP 28.4B

BUSINESS TRAVEL SPEND

38.7M

INBOUND VISITORS 2024

100K

SQM EXCEL LONDON

78.4%

HOTEL OCCUPANCY

5,200+

INTL MEETINGS / YEAR

5.7%

CAGR TO 2030

Explore key statistics & facts on UK business travel — trends, spending, top destinations, and insights shaping corporate travel in Britain

Full report with charts and data: businessstats.com/business-travel-in-the-uk-statistics-facts

1.4

Business Travel in Japan — Statistics & Facts

Updated May 30, 2026

JPY 22.8T

BUSINESS TRAVEL SPEND

36.9M

INBOUND VISITORS 2024

230K

SQM TOKYO BIG SIGHT

72.4%

HOTEL OCCUPANCY

3,500+

INTL MEETINGS / YEAR

6.2%

CAGR TO 2030

Japan business travel market JPY 22.8T, Tokyo #1 Asia-Pacific MICE city, 36.9M record visitors. Corporate travel stats, hotel data & 2030 forecasts

Full report with charts and data: businessstats.com/business-travel-in-japan-statistics-facts



1.5

Business Travel in Italy — Statistics & Facts

Updated Feb 28, 2026

EUR 28.6B

BUSINESS TRAVEL SPEND

57M+

INTERNATIONAL VISITORS

345K

SQM FIERA MILANO

67.2%

HOTEL OCCUPANCY

8,500+

EVENTS PER YEAR

5.8%

CAGR TO 2030

Discover key Business Travel in Italy statistics & facts top cities, costs, visa info, corporate travel trends, and essential tips for professionals

Full report with charts and data: businessstats.com/business-travel-in-italy-statistics-facts

1.6

Business Travel in France – Statistics & Facts

Updated May 30, 2026

EUR 32.4B

BUSINESS TRAVEL SPEND

90M+

INTERNATIONAL VISITORS

#1

PARIS MICE GLOBALLY

11K+

EVENTS PER YEAR

68.4%

HOTEL OCCUPANCY

6.1%

CAGR TO 2030

France business travel market EUR 32.4B, Paris #1 MICE city globally. Corporate travel stats, hotel data, top events & 2030 forecasts

Full report with charts and data: businessstats.com/business-travel-in-france-statistics-facts



1.7

China Exhibition Industry 2026: 3,844 Fairs, 155M sqm Space

Updated Sep 29, 2026

3,844

TRADE EXHIBITIONS 2024

155M m2

EXHIBITION AREA 2024

+10.1%

AREA GROWTH 2024

\$373.1B

BUSINESS TRAVEL SPEND 2025

41.1M

FOREIGN ENTRIES 2025

\$83.5B

CIE INTENDED DEALS 2025

China held 3,844 trade exhibitions covering 155 million square meters in 2024, and business travel spending hit 373.1 billion dollars in 2025. Full data.

Full report with charts and data: businessstats.com/corporate-travel-and-exhibition-industry-in-china-statistics-facts

1.8

Business Travel in Europe 2026: EUR 389.9B Spend, Ranked

Updated Sep 29, 2026

EUR 389.9B

EUROPE SPEND 2026F

+8.2%

GROWTH 2026F

\$80.1B

GERMANY SPEND 2025

123M

EU BUSINESS TRIPS 2024

EUR 850.70

AVERAGE COST PER TRIP

53%

EUROPE SHARE OF MEETINGS

European business travel spending will reach 389.9 billion euros in 2026, up 8.2 percent. Germany leads at 80.1 billion dollars. Markets, costs and hotel rates.

Full report with charts and data: businessstats.com/business-travel-in-europe-statistics-facts



HOW TO CITE THIS DOSSIER

Business Stats (2026). **Business Travel: statistics and facts**. Retrieved Oct 18, 2026,
<https://businessstats.com/business-travel-topic-overview/>

Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 18, 2026.

Free to reuse under CC BY 4.0 with credit to Business Stats. Business Stats takes great care over accuracy but cannot guarantee it. Check the linked original sources before making decisions.

Read online: <https://businessstats.com/business-travel-topic-overview/> · businessstats.com