



BusinessStats

Data · Insights · Statistics

STATISTICS DOSSIER

AI: statistics and facts

10 reports · 3 sections · Edition October 2026

51%

USED GEN AI TO
SHOP, 2025

48%

SAY AI

\$114.2bn

US SEARCH AD
REVENUE 2025

\$36.6B

AI FINTECH MARKET
2026

ABOUT THIS DOSSIER

AI: statistics and facts

Looking for data on AI? The 10 reports below cover Now (3 reports) and Healthcare (2 reports).

Some numbers that stand out in these reports: 51% (Used Gen AI To Shop, 2025), 48% (Say AI), \$2.28T (Combined Revenue, Latest FY) and \$603B (Global MedTech Market 2026).

Recently updated reports include Gen AI Shopping: 51% of Consumers Now Use It, Up From 38% and Most Exciting Healthcare Tech 2026 (AI Leads). Every report names its primary source, and its charts and tables can be downloaded and reused for free. The list grows on its own when a new report is published; it last changed on Oct 18, 2026.

KEY FIGURES AT A GLANCE

FIGURE	WHAT IT MEASURES	REPORT
51%	Used Gen AI To Shop, 2025	Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%
48%	Say AI	Most Exciting Healthcare Tech 2026 (AI Leads)
\$114.2bn	US Search Ad Revenue 2025	US Search Advertising: \$114bn in 2025 and the AI Shake-Up
\$36.6B	AI Fintech Market 2026	90% of Banks Now Use AI — The \$36.6B Finance Revolution 2026
\$603B	Global MedTech Market 2026	\$603B MedTech Industry 2026 — AI Now Diagnoses Patients
\$36.7B	AI Healthcare Market 2025 (GVR)	AI in Healthcare Grew 3,234% in 9 Years — 2025 Data Business Stats



374M

Users 2025

How Many People Use Generative AI Worldwide?
(2026)

58%

Support Mandatory AI Content
Labeling (April 2026)

Marketers on AI Content Labels Social Media
2026 — Global Survey

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01

Now

3 reports

1.1

Gen AI Shopping: 51% of Consumers Now Use It, Up From 38%

Updated Sep 23, 2026

51%

USED GEN AI TO SHOP, 2025

+34%

GROWTH IN A YEAR

92%

HAVE ENCOUNTERED AI SHOPPING

63%

WANT TO SHOP WITH GEN AI

58%

USE GEN AI OVER SEARCH

80%

PLAN TO USE IN 2026

More than half of consumers now use generative AI to shop online, up from 38 percent a year earlier. See how awareness and use of Gen AI in shopping changed.

Full report with charts and data: businessstats.com/generative-ai-online-shopping

1.2

90% of Banks Now Use AI — The \$36.6B Finance Revolution 2026

Updated May 12, 2026

\$36.6B

AI FINTECH MARKET 2026

22%

CAGR 2026–2031

90%

BANKS USING AI — FRAUD

80%

US TRADES BY AI ALGO

\$1.5B

JPMORGAN AI SAVINGS

Aug 2026

EU AI ACT ENFORCEMENT

90% of banks use AI for fraud. 80% of US trades run on algorithms. JPMorgan saved \$1.5B. Market hits \$36.6B in 2026. Full data, use cases and 2030 forecast inside.

Full report with charts and data: businessstats.com/ai-in-finance



1.3

\$603B MedTech Industry 2026 — AI Now Diagnoses Patients

Updated May 12, 2026

\$603B

GLOBAL MEDTECH MARKET 2026

5.8%

CAGR 2024–2030

45%

AI DIAGNOSTICS GROWTH RATE

\$280B

DIGITAL HEALTH MARKET

\$100B+

WEARABLE DEVICES MARKET

\$780B

FORECAST 2030E

Global MedTech hits \$603B. AI diagnostics growing 45% annually. Robotic surgery up 18%. Wearables cross \$100B. Top 15 companies ranked. Full MedTech data 2026.

Full report with charts and data: businessstats.com/medical-technology-market



02

Healthcare

2 reports

2.1

Most Exciting Healthcare Tech 2026 (AI Leads)

Updated Jul 19, 2026

48%

SAY AI

85%

AI SHOULD LEAD

65%

TOP PRIORITY

75%

USE AI

13%

TELEHEALTH

8%

MATURE AI

About 48 percent of US healthcare leaders name AI as the most exciting emerging technology in 2026, far ahead of telehealth and remote patient monitoring.

Full report with charts and data: businessstats.com/most-exciting-technology-for-healthcare

2.2

AI in Healthcare Grew 3,234% in 9 Years — 2025 Data | Business Stats

Updated May 2, 2026

\$36.7B

AI HEALTHCARE MARKET 2025 (GVR)

\$110.6B

MARKET FORECAST 2030

1,247

FDA-APPROVED AI DEVICES (MAY 2025)

66%

PHYSICIANS USING AI (2025)

\$3.20

ROI PER \$1 INVESTED IN HEALTHCARE AI

38.6%

MARKET CAGR 2025-2030

AI diagnoses heart attacks at 99.6% accuracy twice as fast as humans. 1,247 FDA-approved devices. \$36.7B market growing to \$110.6B by 2030. Full 2025 data.

Full report with charts and data: businessstats.com/ai-in-healthcare



03

More statistics

5 reports

3.1

US Search Advertising: \$114bn in 2025 and the AI Shake-Up

Updated Sep 26, 2026

\$114.2bn

US SEARCH AD REVENUE 2025

+11.0%

GROWTH IN 2025

38.8%

SHARE OF INTERNET ADS

\$5.42

MEDIAN COST PER CLICK

48.5%

GOOGLE SHARE 2026 (F)

\$68.6bn

AMAZON AD REVENUE

US search ads earned \$114.2 billion in 2025, 38.8% of internet ad revenue. See growth, CPC by industry, Google vs Amazon and how AI Overviews change clicks.

Full report with charts and data: businessstats.com/search-advertising-united-states

3.2

How Many People Use Generative AI Worldwide? (2026)

Updated Sep 16, 2026

374M

USERS 2025

1.2B

USERS 2031

1B

CHATGPT WEEKLY

2 mo

TO 100M USERS

53%

OF WORLD IN 3YR

\$549B

MARKET 2032

Generative AI users worldwide are set to roughly triple from about 374 million in 2025 to 1.2 billion by 2031. See the adoption data, charts and forecasts.

Full report with charts and data: businessstats.com/generative-ai-users-worldwide



3.3

Marketers on AI Content Labels Social Media 2026 — Global Survey

Updated May 16, 2026

58%

SUPPORT MANDATORY AI CONTENT LABELING (APRIL 2026)

+17pp

SUPPORT GROWTH SINCE 2024 (41% TO 58%)

24%

OPPOSE MANDATORY AI CONTENT LABELING

78%

SAY AI IMAGES/VIDEO NEED LABELS MOST

74%

EU MARKETERS — HIGHEST REGIONAL SUPPORT

68%

LINKEDIN — PLATFORM CITED MOST IN NEED OF AI LABELS

Global marketers opinions on labeling AI generated content on social media as of April 2026. 58% support mandatory labeling. Full data by region, platform, company size, and trend since 2024.

Full report with charts and data: businessstats.com/global-marketers-ai-generated-labels-social-media

3.4

Big Tech Revenue Comparison 2026: \$2.28T, Margins, AI Capex

Updated Oct 15, 2026

\$2.28T

COMBINED REVENUE, LATEST FY

\$165B

FOUR HYPERSCALERS CAPEX, Q2 2026

\$711B

COMBINED OPERATING INCOME

2.28M

COMBINED EMPLOYEES

\$428B

COMBINED CAPEX, LATEST FY

\$283B

CASH RETURNED TO SHAREHOLDERS

Apple, Microsoft, Alphabet, Amazon, Meta and Nvidia made \$2.28T in their latest fiscal years. Compare growth, margins, \$428B of capex, staff and buybacks.

Full report with charts and data: businessstats.com/big-tech-companies-revenue-comparison-statistics



3.5

\$621 Billion Market – AI Market Size Worldwide 2026 — Statistics & Facts

Updated Mar 19, 2026

\$390B

AI MARKET 2025

37%

CAGR 2020–2031

\$1.81T

PROJECTED 2031

\$100B+

AI INVESTMENT 2025

46%

GENAI CAGR

\$15.7T

PWC GDP IMPACT 2030

Global AI market size 2020–2031: \$62B in 2020 to \$1.81T projected by 2031. CAGR 37%, GenAI growing at 46%. Complete AI market statistics, segments, regional data and investment figures.

Full report with charts and data: businessstats.com/ai-market-size-worldwide



HOW TO CITE THIS DOSSIER

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Methodology

Every figure in this dossier comes from a Business Stats report that names its primary source: statistics offices, central banks, company filings and original surveys. The reports are updated continuously; this PDF shows them as of Oct 19, 2026.

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